Sponsorship Opportunities

**Kindhearted: $15,000**
- Prime location of 20x20 space at event
- Logo recognition in all marketing materials
- Rotating tile on Vegas PBS website for 6 months
- Logo recognition as a sponsor in Vegas PBS Source magazine
- Logo included in all television promotional spots
- Acknowledgement as Kindhearted sponsor at event
- Ten 15-second rotational spots per week, MON–SUN, 6 a.m. to 11 p.m. on Channel 10. To be used within 16 weeks.
- Eight 15-second rotational spots per week, MON–SUN, 6 a.m. to 11 p.m. on VEGAS PBS KIDS. To be used within 16 weeks.

**Respectful: $7,500**
- 20x20 space at event
- Logo recognition in all marketing materials
- Rotating tile on Vegas PBS website for 4 months
- Logo recognition as a sponsor in Vegas PBS Source magazine
- Logo included in all television promotional spots
- Acknowledgement as Respectful sponsor at event
- Five 15-second rotational spots per week, MON–SUN, 6 a.m. to 11 p.m. on Channel 10. To be used within 16 weeks.
- Seven 15-second rotational spots per week, MON–SUN, 6 a.m. to 11 p.m. on VEGAS PBS KIDS. To be used within 16 weeks.

**Helpful: $5,000**
- 20x20 space at event
- Logo recognition in all marketing materials
- Rotating tile on Vegas PBS website for 2 months
- Logo recognition as a sponsor in Vegas PBS Source magazine
- Name listing included in all television promotional spots
- Acknowledgement as Helpful Sponsor at event
- Seven 15-second rotational spots per week, MON–SUN, 6 a.m. to 11 p.m. on VEGAS PBS KIDS. To be used within 16 weeks.

**Kindness: $2,500**
- 10x10 space at event
- Listing recognition in day of event marketing materials
- Rotating tile on Vegas PBS website for 2 months
- Name listing recognition as a sponsor in Vegas PBS Source magazine
- Acknowledgement as Kindness Sponsor at event
- Four 15-second rotational spots per week, MON–SUN, 6 a.m. to 11 p.m. on VEGAS PBS KIDS. To be used within 14 weeks.

**Thoughtful: $1,250**
- 10x10 space at the event
- Listing recognition in day of event marketing materials
- Acknowledgement as Thoughtful Sponsor at event
- Rotating tile on Vegas PBS website for 1 month
- Name listing recognition as a sponsor in Vegas PBS Source magazine

Matching opportunity available through the Yao Yuan Sze Foundation – up to $20,000

To learn more about becoming a sponsor, contact the Vegas PBS Corporate Sponsorship Team at corporatesponsorship@vegaspbs.org

Southern Nevada Public Television (SNPT) is a Nevada nonprofit corporation registered with the Secretary of State and qualified by the Internal Revenue Service as a 501(c)3 nonprofit organization. Donations to SNPT or Vegas PBS are tax deductible to the extent allowed by law.
Presented by the Howard Hughes Corporation, Be My Neighbor Day is a free outdoors event that promotes being a caring neighbor. Attendees will be able to engage in community-focused acts of kindness and take part in family friendly activities.

Daniel Tiger and Katerina Kittycat are practicing safe social distancing. Catch the beloved characters on stage for guest appearances throughout the day and enjoy performances and demonstrations from special guests.

Sign up as a vendor and join other businesses, our city’s first-responders, and local non-profits. Vendors should be prepared to provide a community-focused act of kindness activity.

Don’t miss your opportunity to promote your business to over 5,000 attendees!

Vendor booths are available for $400. Space includes one table and two chairs. Sponsorships are also available.

Looking for a Why? Here’s a Few Cool Stats!

In 2019, the Be My Neighbor Day event:

- Saw over 5,000 attendees
- Received event coverage from KVVU, KSNV, KTNV, the LVRJ and more
- Reached more than 75,000 people on social media
- Heard comments from attendees, like “I enjoyed seeing how happy every child was to meet their idols” and “I enjoyed activities for children and vendor information for families.”

Register today!
vegaspbs.org/bemyneighborday

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Questions? Contact scollins@vegaspbs.org or 702.799.1010 x5363

Helpful Sponsor