2019
Local Content and Service Report to the Community
nineNetwork
Dear Friends,

It has been an extraordinary year at Nine, with the highest highs and the lowest lows. In April, we unexpectedly lost our beloved leader, Jack Galmiche. Working with Jack was exhilarating. His vision for what our community could be, through our work at Nine, lives on in our staff, our volunteers, and you, our most loyal supporters.

We exist to serve our community; we were founded on this principle. This cements everything we do. Here are some things I am most proud of in 2019:

• You helped us to double down on trusted educational and entertaining programs, local stories that both celebrate and hold our community accountable in more places—on-air, online, and in the community.

• You enabled our work with legions of community partners to ensure our youngest and most vulnerable learners have a solid foundation and that we have a strong pipeline for high-demand skilled careers—both are key to driving our region forward.

• You celebrated Ken Burns’ *Country Music* at our Pioneer Spirit Sparkle and Twang Gala and Nine’s 65th Birthday Concert. St. Louis viewers made Nine PBS the highest-rated public media station in the country for the entire run of the eight-episode series!

• You joined us in bringing more than 25,000 community members together at nearly 100 events—most free and open to the public—to watch, learn, share, and discuss; to dance, taste, and read; to explore culture, science, history, the arts, and current events.

I thank you for all the support in 2019 and throughout the years. I look forward to welcoming you and our community to Nine.

Amy Shaw
President and CEO
Nine Network of Public Media
Mission

Igniting the spirit of possibility.

Vision

We envision a strong and healthy community working together through public media.

Credo

We engage our community through quality content because it strengthens civic life. We remain independent because we believe it is the basis of trust. We are committed to engagement because it fosters a healthy community. We make our content easily accessible, because the more people we engage, the greater our value. We create sound business models, because we want to continue our good work. We connect our citizens with one another because we believe it is important to bring St. Louis together. We believe that when we succeed in our mission, we ignite the spirit of possibility in St. Louis.
The Enduring Legacy of Jack Galmiche
(1948–2019)

Nine’s late president and chief executive officer, Jack Galmiche, was a strong advocate for public media’s power to be an agent for positive change. Jack was a force at Nine and in the community.

PBS Station Leadership Award

Jack was honored posthumously as the 2019 recipient of the Daniel K. Miller PBS Station Leadership Award at the PBS Annual Meeting in Nashville on May 30. In bestowing the award, PBS President and CEO Paula Kerger (third from left), recognized Jack as a force for positive change for public media by focusing on new forms of community engagement and expanding the reach of the station’s programming and content through four local channels and digital distribution. His wife Rosemary (fourth from left), along with their children and families, accepted the award from the 2018 recipient, Malcolm Brett, Wisconsin Public Broadcasting (second from right), on his behalf.

Pillar of Public Service Award

America’s Public Television Stations presented the 2019 Pillar of Public Service Award, one of public media’s highest honors, to Jack Galmiche and Nine Network in February. The award honors Nine’s civic leadership in bringing the community together around finding solutions to important issues, like the mortgage crisis and high school graduation rates, science and literacy programs to positively impact school readiness, and the gap between employment skills and available jobs in the St. Louis market.
A proud native of St. Louis, Jack served as executive vice president and chief operating officer of Oregon Public Broadcasting for nine years before returning to his beloved hometown in 2006. He insisted the Nine Network grow with the times to remain relevant, and it has come a long way since its founding days as an educational television station. He led the rebranding from Channel 9 to the Nine Network of Public Media to better reflect its focus on engagement and its expansion into multiple media platforms.

He was behind the station’s recent strategic plan that focuses on digital content and shared experiences. Under Jack’s leadership, Nine produced important local content and educational resources for the region, and he helped preserve our local history, culture and heritage. Jack championed education for St. Louis’ youngest and most vulnerable learners and expanded the reach of Nine Network’s award-winning programming through multiple channels and digital platforms.

He focused Nine’s efforts around new forms of community engagement. Nine Network became a model for national public media initiatives, including American Graduate, the local arts, science and technology, entrepreneurship, the environment, and more. He presided over the design and installation of a public collaboration and learning space, the Public Media Commons. He also spearheaded the Nine Center for Public Engagement, a first of its kind community engagement center inside the Nine Network.

Jack’s spirit and strong advocacy for public media will live on.
Of Black and Blue: The Journey of African American Police

Nine hosted a special screening and discussion on July 29 of the Nine-produced special, Of Black and Blue. In providing black officers a platform to talk about their experiences on the force, the special challenges preconceived notions and inspires viewers to evaluate the policing in their own communities, exploring the critical intersection between Black Lives Matter and Blue Lives Matter.

Nine also created a Community Screening and Engagement Toolkit to continue the conversation and place the content in the hands of those who can drive regional change.

Of Black and Blue is part of Nine’s What’s Vital Initiative. Supported by Emerson

70% of attendees discussed the issues presented in the program with friends and family.
Nine's content resonates with community members, whether it's national content with local relevance or local content produced by the Nine Network.

Living St. Louis
Now in its 16th season, Nine’s flagship magazine series, Living St. Louis, produced segments about the Chain of Rocks port on the Mississippi River, Dominic’s on the Hill, high-demand skilled careers in health care, Karpeles Museum, the Zoo Library, and many other local stories.

Supported by Mary Ranken Jordan Foundation

Donnybrook
The show that gives new meaning to the word “debate.” This is not another dry, tame talk show. On Donnybrook, five quick-witted, highly opinionated St. Louis journalists discuss tough topics. Donnybrook is now available as a podcast on major podcast networks.

Supported by Scotsman Coin & Jewelry
Night at the Symphony

We remain immensely proud of our partnership with the St. Louis Symphony and our ability to bring monthly, world-class performances to those who may otherwise be unable to attend in person. *Night at the Symphony* continues to be one of the most distinctive local programs, and the source of some of our most gracious comments from viewers. We also hosted Member Afternoon at the Symphony on March 31.

*Supported by Nancy and Ken Kranzberg*

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St. Louis Teen Talent Competition

The finale of the *St. Louis Teen Talent Competition Special* in May announced the 2019 winner, Joanna Serenko (right). The competition at the Fox Theatre fosters young talent in the St. Louis performing arts community. The special was produced by the Nine Network.

*Supported by Webster University and Mary Strauss*
The Baseball Writers’ Dinner
For the first time in its history, the annual celebration of the St. Louis Cardinals, and the journalists who cover them, was broadcast on public television.

St. Louis Storytelling Festival
A special Living St. Louis episode captured the history and power of the St. Louis Storytelling Festival, which celebrated its 40th season in spring 2019. Nine was able to increase the visibility of the renowned festival.

Supported by MOHELA

Best of Feast TV
Feast TV is an inspired look at the food scene in the entire state of Missouri, eastern Kansas, and southern Illinois. Emmy-winning host Cat Neville looks at the how the culture of food is shifting to local growers and makers. Best of Feast TV is a collection of the best segments from past seasons, with all-new recipes.
The Nine Outline

*The Nine Outline* is a weekly program on Facebook and YouTube with a new episode every Monday. The improvised show, hosted by two Nine staffers, uses an outline to provide a rundown of the programs coming up on Nine PBS that week. The five-minute show is fresh and a little edgy.

Missouri Arts Council–Mobile Arts Project

Nine Network, in partnership with the Missouri Arts Council, helped raise awareness for and engagement with 10 St. Louis-area arts organizations. Nine successfully established the viability of a multicamera video production model using a single videographer and elevated the 10 arts organizations in our community by providing them with training to enable the content to be widely distributed.

Tyale McNary: He May Be Wrong, But He Doubts It

The series follows a hilariously opinionated host (McNary, pictured above) as he shares his life stories and passion for everything from politics to footwear, and then discusses them with participants on the streets. Find it on Facebook and YouTube.
Nine Documentary Selected for American Film Showcase

In March 2019, Nine's Gentlemen of Vision was screened in Cartagena, Colombia, as part of the American Film Showcase, a cultural diplomacy program of the U.S. State Department. The film's co-directors Jim Kirchherr, Nine Network senior director of content, Frank Popper, Nine's filmmaker in residence, and Marlon Wharton, founder and coach of Gentlemen of Vision, traveled to Colombia in support of the film for screenings, workshops, and discussion. Popper also traveled to Kyrgyzstan, a country in Central Asia, for a screening and workshop.

News Media Award

Nine Network received the News Media Award from the Missouri Community College Association (MCCA) in November. The award recognized Nine's work in promoting the mission of community colleges, the challenges and opportunities they face, and Nine's role as a valued partner in promoting and supporting awareness of workforce development issues in the region.

Living Legend

Nine producer Ruth Ezell received the Greater St. Louis Association of Black Journalists’ Living Legend Awards on October 19. “It takes a village to make a living legend, and it’s the great work we’ve done as a team over the years that’s made this award possible,” said Ezell.

Spirit of St. Louis Storytelling Award

Nine Network was awarded the 2019 Nancy and Ken Kranzberg Spirit of St. Louis Storytelling Award in May. Nine was recognized for its commitment to the advancement of storytelling and raising the visibility of the St. Louis Storytelling Festival.
Storytime in the Commons

Nine’s free summer reading program engages families in early learning, school readiness and family fun. It combines literacy with activities in an enriching, community-supported environment. It includes games and activities for the entire family and appearances by PBS KIDS’ characters. The five 2019 Storytime in the Commons events were themed to enhance the learning opportunities for children.

The series kicked off in May with national storyteller Antonio Sacre, as part of the St. Louis Storytelling Festival, organized by the University of Missouri Extension Community Arts Program, and supported by Stride Rite. It concluded with September’s Be My Neighbor Day, a special day dedicated to the positive messages of Mister Rogers. Be My Neighbor Day was presented by Fred Rogers Productions and PNC Grow Up Great.

Supported by St. Louis Children’s Hospital and MOST, Missouri’s 529 Savings Plan, in partnership with Nine Network’s Ready to Learn initiative, St. Louis Public Library and St. Louis Public Radio.
PBS KIDS® remains the number one educational media brand for kids, offering all children the opportunity to explore new ideas and new worlds through television, digital platforms, and community-based programs. Based on educational curriculum, PBS KIDS content helps prepare kids for success in school.

Ready to Learn

A national leader in community engagement, Nine works within communities to engage teachers and families in early science and literacy through PBS KIDS resources so children can benefit from our trusted and proven educational assets.

Ready to Learn is made possible by the Corporation for Public Broadcasting.
PBS KIDS Edcamp

Nine hosted its second PBS KIDS Edcamp for Early Childhood Educators on October 19. In partnership with WePower, Nine brought together caregivers across the community to elevate their voices and empower them professionally through peer-to-peer learning.

*Supported by the Norman J. Stupp Foundation*
Childcare Tips by Text

Nine Network is a partner in a new, innovative family engagement opportunity. Bright by Text provides subscribing parents and caregivers text messages with quality information and links to trusted resources to help them support the learning and development of the children in their lives. Available in English and Spanish, these free tips by text are comprised of research-based content for children ages 0-8 (there are prenatal tips, too). Subscribers receive weekly information relevant to the age of each child they choose to register.

Supported by Delta Dental of Missouri

PBS KIDS Party at The Magic House

In March, Nine Network hosted a party at The Magic House, which celebrated the opening of the Splash and Bubbles: Dive In, Lend a Fin! exhibit with photo opportunities with PBS KIDS characters, music, and dancing.

Kids to Parks Day with Nature Cat

Nine partnered with National Park Trust and National Park Service to bring nature- and STEM-focused, curriculum-based media to the public through Kids to Parks Day on May 18 at Gateway Arch National Park. The festivities featured PBS KIDS’ Nature Cat and fun activities.
NEW KIDS SERIES

Molly of Denali

Molly of Denali is the first nationally broadcast children’s series to feature an Alaska Native lead character. Molly Mabray, a resourceful 10-year-old girl, takes viewers along with her on adventures and fosters literacy skills along the way. Episodes model Alaska Native values, such as respecting others and honoring your elders.

It was a banner year for PBS KIDS. Four new series launched in 2019, with more to come.
Xavier Riddle and the Secret Museum

Each adventure on Xavier Riddle and the Secret Museum helps young viewers make the connection between the skills that made these historical figures heroes (like Marie Curie, Harriet Tubman and Jackie Robinson) and those same qualities within themselves, helping them discover that they, too, can change the world.

Let’s Go Luna!

Let’s Go Luna! encourages kids to explore and appreciate cultures worldwide, while building global citizenship and social skills.

Esme and Roy

Esme and Roy, produced by Sesame Workshop, follows the adventures of an unlikely duo who babysit monsters and solve problems through play. The preschool series is packed with playful learning, humor, heart, and music.
On-air, online and in the community, Nine Network creates stories that enable awareness and action around what matters to our region. Case in point, American Graduate: Getting to Work, an initiative that aims to raise awareness of in-demand skilled careers, connect members and viewers with resources, and increase positive perceptions about these careers.

Nine engages more than 60 community partners, which informs our American Graduate work. These trusted organizations help us understand our region through their on-the-ground perspectives, providing invaluable insights that inform our work and help us understand our impact.

High-demand skilled jobs, those requiring education and training beyond high school but not a four-year degree, are critical to healthcare, manufacturing, transportation and other industries in St. Louis. Nine’s unique multimedia assets reached a broad audience in 2019, with a message about the changing workforce.

Short video messages about career pathways are in heavy rotation between Nine programming at varying times on our four channels. These messages included information about high-demand careers, pathways to training, and resources.

In March, we aired a Living St. Louis Special on the State of the St. Louis Workforce Report. A partnership with St. Louis Community College, we took the PDF report of old and turned the numbers it into a visually attractive story. In doing so, the report and the important issues contained within it reached a wider audience. Increasing awareness about well-paying jobs and the pathways to those jobs helps young people decide how to navigate their post-high-school education and training.

Supported by the Corporation for Public Broadcasting and these local organizations: Bank of America, Emerson, Express Scripts, Maritz, Spire, Ironworkers Local 396
Now Hiring: A Skilled Workforce

The broadcast and networking event in August for public media’s American Graduate: Getting to Work initiative focused on innovative solutions to the unique challenges St. Louis faces in developing a skilled workforce to fill the high-demand talent pipeline. The town hall was attended by Missouri Governor Mike Parson, St. Louis Mayor Lyda Krewson and regional experts.

“We truly appreciate the leadership your organization is providing in the St. Louis region to encourage collaboration among the key players for workforce development and education.”

—Town Hall Attendee

90% of survey respondents strongly agreed or agreed that the town hall discussion raised awareness of the value of high-demand skilled careers.

84% of survey respondents strongly agreed or agreed that the town hall discussion provided a call to action for businesses and nonprofit organizations to work together so young adults have pathways to high-demand skilled careers.

92% of survey respondents strongly agreed or agreed that they made at least one new connection that will positively support young adults accessing high-demand skilled careers.

Source: Post-Event Survey
**Craft Beer Collaboration**
In late June, members headed to 4 Hands Brewing to help craft the 2019 Nine beer. The sold-out event included guidance from master brewers, music, and food. The event was presented by Nine Network, 4 Hands Brewing Co., and *Feast Magazine*. The beer was named Last Call in honor of the late Jack Galmiche.

**Coffee and Conversation with Chris Kimball**
On November 19, Legacy Nine members were invited for coffee and conversation with Christopher Kimball, founder and host of *Milk Street Television*, airing Saturdays at noon on Nine PBS. He talked about his new cookbook and the new season of *Milk Street*, which brings fresh, bold flavors into the kitchen with quick, easy recipes.

**Taste and See with Nine Network and Feast TV**
Taste and See with Nine Network and Feast TV event series continues to sell out as St. Louis’ enthusiasm for local cuisine remains high. This year’s series coincided with a new Best of Feast TV season.

*Supported by founding sponsor, Wells Fargo Advisors; natural gas cooking demonstrations supported by presenting sponsor, Spire.*
Dancing in the Commons

The second season of the Dancing in the Commons outdoor series kicked off in June with Disco, followed by Salsa in July, and Line Dancing in August. The event is presented by AARP in St. Louis and is a partnership between Nine Network, St. Louis Public Radio and Convergence Body and Dance.

We encourage our community to explore, learn, and participate through the more than 100 events we hold every year.
On November 14, we hosted two events aligned with *College Behind Bars*. Nine Network and the Alliance for Higher Education in Prison (as a part of its National Conference on Higher Education in Prison) welcomed award-winning filmmaker Lynn Novick at a downtown hotel for a preview and discussion of the series, which premiered on Nine PBS in November. After the screening, Novick was joined by formerly incarcerated Bard Prison Initiative (BPI) alums featured in the film to discuss the series and education in prisons. Earlier in the afternoon, Nine hosted a conversation with local advocates, Novick and a BPI alum in Nine’s Bayer Studio to discuss the film’s relevance to racial equity issues in the region.
Halloween Movie Night

Nine Network and St. Louis Public Radio, along with presenting sponsor Johnnie Brock’s Dungeon Party Warehouse, presented 1993’s camp classic, *Hocus Pocus*, outdoors in the Public Media Commons on October 25. The premovie hijinks included a costume contest and a photo booth.

Such Sweet Thunder

The Public Media Commons was the place to be October 3-5 to see the outdoor spectacular, *Such Sweet Thunder*. The multidisciplinary performance featured original dance choreography from The Big Muddy Dance Company, live jazz music from Jazz St. Louis, Shakespearean verse and theater from Shakespeare Festival St. Louis, and breathtaking lighting and video from Nine Network as the backdrop for a tempestuous love story based on a Duke Ellington album.

Boss: The Black Experience in Business

On October 16, Nine Network, St. Louis Public Radio, and St. Louis Equity in Entrepreneurship Collective hosted a special screening and panel discussion of *Boss: The Black Experience in Business*, a remarkable story of a community facing tremendous obstacles to pursue social, political and economic progress.
BrainWorks

Four real-life stories inspired by research, patients, and treatment were presented live, on stage, at Loretto-Hilton Center for the Performing Arts July 20-22. BrainWorks, a theatrical performance and future public television series, explored the wonders of the human brain by dramatizing neurological cases to reveal the science behind brain diseases, including Alzheimer’s, epilepsy, brain tumors and stroke.

Brainworks is a collaboration between Washington University neurosurgeons Eric C. Leuthardt, MD, and Albert H. Kim, MD, Barnes-Jewish Hospital and the Nine Network.
**A Baseball Legacy: Fans Remember the St. Louis Browns**

A free screening brought out diehard fans and history buffs. A follow up to 2018’s *The Team that Baseball Forgot*, the 2019 film told the personal stories of fans, former players, and the fan club. Highlights included the Browns progressive stance on integration, signing a one-armed outfielder, and their doomed rivalry with the Cardinals.

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**Norman Mineta Screening**

In May, we screened *Norman Mineta and His Legacy: An American Story*, in partnership with the International Institute of St. Louis and the St. Louis Japanese American Citizens League. Mineta was the first Japanese American from the mainland to be elected to Congress, and the first Asian American to serve in a presidential cabinet.

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**Fall Preview: Country Music and More**

Clips of *Country Music* by Ken Burns headlined Nine’s fall preview on September 4 in the Public Media Commons, where attendees were also treated to previews from the robust fall slate of new programming on Nine PBS.
Nine Network Sparkle & Twang Gala

Nine Network’s biennial gala took place September 21 at the Ritz-Carlton. It honored the legacy of the late Jack Galmiche, Nine’s beloved president and CEO, celebrated Nine’s 65th birthday, and featured a “Sparkle and Twang” theme tied to the September premiere of Ken Burns’ *Country Music* documentary, with a performance by revered country musicians Marty Stuart and His Fabulous Superlatives.

In recognizing our birthday, we celebrated the audacity of the founders of Nine to dream about the viability of public television when there were so many naysayers. Today, Nine is the gold standard among all public media for viewership and its groundbreaking work in community engagement.

We raised more than $700,000 to support our programs, our community engagement work, our facilities and our future!

Jack Galmiche Pioneer Spirit Award

Patrick Sly (above right, seen here with David Steward and Amy Shaw) received the inaugural 2019 Jack Galmiche Pioneer Spirit Award for his leadership. The award was renamed to honor Nine’s late president and CEO, Jack Galmiche, who spearheaded the creation of the award in 2011, which recognizes those who have elevated our community through leadership, vision, innovation and philanthropy.

“It has been an honor to serve on the board of such an innovative, impactful, and community-focused institution. ...65 years ago, Nine’s founders had a vision of what was possible with the new medium of television. This vision stands strong today because of the support and commitment of the community that we serve,” said Sly.

The Galmiche family and friends with Marty Stuart (center).
65th Birthday Concert

Nine celebrated its 65th birthday with a concert, featuring Marty Stuart and His Fabulous Superlatives, at The Sheldon on September 22.

Marty Stuart appeared extensively in the Ken Burns’ Country Music series. He is a five-time Grammy winner, platinum recording artist, Lifetime Achievement Award recipient from the Americana Music Association, Grand Ole Opry star, country music historian, photographer, musician, and songwriter. Since starting out singing gospel as a child, Stuart has spent over four decades celebrating American roots music. Local Americana band Colonel Ford opened the show.

St. Louis Post-Dispatch music critic named the Marty Stuart and His Fabulous Superlatives concert at The Sheldon as one of the best concerts of 2019.

“Marty Stuart and His Fabulous Superlatives concert was awesome and fun to be a part of while watching Ken Burns’ Country Music on Nine PBS.”

—Concert Attendee

Supported by Steward Family Foundation, Polarity, Emerson, Ameren, Boeing, Centene Charitable Foundation, Dana Brown Charitable Trust, Express Scripts, Mercy, and Webster University.
Country Music

In the eight-part documentary, Ken Burns and collaborator Dayton Duncan connected the history of country music to the larger story of America, looking at how artists and songwriting reflected periods of depression, war and cultural upheaval and how radio and, later, television impacted the art form. At the film’s heart were the stories of unforgettable songs and the artists who created them: their emergence from humble beginnings, their musical influences and their breakthrough moments. The film explores the extraordinary connection between country music artists and fans and notes the enduring influence of particular songs and musicians across generations.

Nine had the highest percentage of homes watching Country Music, ranking #1 among all PBS stations.

During the eight premieres and repeat broadcasts of Country Music, Nine Network reached 371,083 unique viewers.

Source: TRAC Media Services/Nielsen data
Les Misérables on Masterpiece

With a striking intensity and relevance to us today, Victor Hugo’s novel is testimony to the struggles of France’s underclass and how far they went to survive. The six-part television adaptation from Masterpiece faithfully brought the 1845 book to life with vibrant and engaging characters and spectacular, authentic imagery.

Doc Martin

A new season of the mega-popular British drama, Doc Martin, returned in January 2019. All eyes were on Martin. Could he cope with all the changes—or risk the fragile accord he’s forged with his family?

Victoria on Masterpiece

Season 3 of Victoria starred Jenna Coleman as the young, but fearless, monarch facing a crisis that threatens to end her reign and introduced fascinating new historical characters.
Sesame Street’s 50th Anniversary Celebration

*Sesame Street* celebrated a landmark anniversary in 2019. With a mission to help kids everywhere grow smarter, stronger, and kinder, *Sesame Street* has brought the life-changing benefits of early learning to children across the globe for 50 years, reaching kids in 150 countries and 70 languages. A special celebrating the world’s most iconic street with furry friends and special guests aired in November.
Summer of Space

Space-related programming marked the 50th anniversary of the Apollo 11 moon landing. From Chasing the Moon to The Planets, even Antiques Roadshow commemorated the event with a special “Out of this World” episode featuring NASA memorabilia and space travel treasures.

Great Performances

Great Performances returned with its third annual “Broadway’s Best” lineup of acclaimed theatrical productions. From Kinky Boots to The King and I and 42nd Street, viewers had the best seat in the house on Sunday afternoons in November.

PBS NewsHour

For more than 40 years, Americans and citizens of the world have turned to the PBS NewsHour for the solid, reliable reporting that has made it one of the most trusted news programs on television.
Online
Find a wealth of resources on our site, including digital content to view on any device, anytime, and anywhere. You can live stream and find past episodes of *Donnybrook* and *Living St. Louis* at nineNet.org and on Facebook.

PBS App
Stream many of your favorite Nine PBS series like Masterpiece, Nova, Nature, PBS NewsHour, Frontline, and more on your favorite device. The PBS Video App offers programming online for a limited time—for free.

Nine Passport
Members of the Nine Network enjoy extended access to PBS programs after regular streaming rights have expired on nineNet.org or the PBS App. Subscribers have access to select entire seasons at the time of the first episode’s broadcast.

Now Streaming on YouTube TV
In December, a subscription-based live stream of Nine PBS and Nine PBS KIDS channels, and on-demand viewing, launched on YouTube TV. It represents Nine’s first local livestreaming partnership and includes content from locally produced shows and PBS favorites.

Podcast
*Donnybrook* is available on your favorite podcast network the day of broadcast, allowing you to listen to the lively debates taking place every week.

Social
Find additional content, promotions, and updates on Facebook, Twitter, Instagram, and YouTube.
Volunteers

As a nonprofit organization, the Nine Network of Public Media would not be able to achieve its goals without our valuable volunteers. From event logistics to customer service and mailings, our dedicated volunteers turn their love for the Nine Network into rewarding work. Every spring Nine hosts a Volunteer Appreciation Dinner to honor those who brighten our lives and help us ignite the spirit of possibility in our region.

Membership

Membership rose steadily over the course of the year as many of our members and friends chose to show their support through increased financial contributions.

36,287
Members as of Dec. 31, 2019

39%
The percentage of Nine members who show their ongoing support with monthly sustaining memberships.

88%
Members eligible to stream Nine Passport.

90%
Nine Passport activation continues upwards.

Nine Holiday Giving

The Nine staff gives back, too. Our fourth annual day of giving was at The Wesley House Association, a social service agency that has been providing support for youth and families in North St. Louis since 1903. Families at Wesley House participate in our PBS KIDS Ready to Learn program.
OUR SERVICES
The Community Impact Fund strengthens our ability to be a force for positive change. Your support helped us develop groundbreaking community engagement strategies that are modeled nationally.

OUR FACILITIES
The Capital Fund helps us respond to the increasing complexity of our world with innovative spaces and services. The Public Media Commons and our increased signal strength are just two of the projects your gifts helped fund.

OUR FUTURE
The Future Fund is an enduring investment in the Nine Network, so that we are here for future generations. Your gifts are building our financial reserves for long-term sustainability.

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$100,000–$999,999
Anonymous
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Recognizing lifetime contributions.

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$1 million+
Anheuser-Busch Foundation
Harry Bash*
Bayer AG
The Boeing Company
Dana Brown Charitable Trust
Emerson
James S. McDonnell Family Foundation
Estate of Mrs. Joan Moss*
Steward Family Foundation
Mr. Jack C. Taylor *

VISIONARY LEADERSHIP CIRCLE
Recognizing the lifetime contributions of individuals, businesses, and foundations.

LEGACY NINE
Recognizing planned or deferred gifts

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Constance Baur
Katherine Benziger
Kathy Berg
William Biedenstein
Ida Boehlow
Cari* and Marilyn Bolz
Jeffrey and Laurel Boone
Sharon K. Bower
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Mary Strauss
Ellen Uhlemeyer
WTTW

$2,500–$4,999
Anonymous (3)
Gerald Axelbaum and Ellen Schapiro
Kathy Barney
Judy Becker
Donald and Carolyn Beimdiek
Mr. and Mrs. John Beuerlein
Bob and Mary Jo Blankemeyer
Tobie Chapman
Ms. Maxine Clark and Mr.
Robert Fox
Ms. Juan Cody
Dr. William H. Danforth
Terry and Clay Dunagan
Bill and Peggy Foegle
Gretta Forrester Family Fund
of the St. Louis Community Foundation
Judith F. Gall
Janet Holloway
Jerry, Patti, Bob and Patty Holshen
Dr. and Mrs. Bernard Hubbert
Bette Schroth Johnson
Mrs. Fanny Katz
K. James Kerin
Thomas Kuhn
Mr. and Mrs. William W. Li
Robert Lieber
James Lyonfields
Kathy McDonnell and Mr.
Antoni Pipoli
Mr. and Mrs. Sanford N.
McDonnell Foundation
Mrs. Kathleen Naylor
Simja and Philip Needleman
Bruce and Jane Robert
Janes and Kathy Runk
Richard Schumacher
Kenneth and Patricia Schutte
Russell K. Scott
Anita Siegmund
Drs. Joan and Sherman Silber
Marcella Stevens
Sarah Trulaske
Alice H. Vosburgh
Keith and Susanne Voss
Bill and Jo Ann Wehmeier
Gerhard Williams PhD
Ronald and Dianne Winney
Otto R. and Delores D. Wingau

$1,500–$2,499
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Laura Allender
David H. Alpers
Scott Anderson and Robin Weinberg
Donald and Jennifer Aven
Mrs. Adrian Baker
Roger and Elaine Barnhill
Susan Barrett
Mr. Anthony Bassett
Robert and Ethel Bauer
Kathy Berg
Maureen Bergstrom
Carl Beutel
Stanley and Claire Beige
Walter and Mary Ann Bisch
Sandi Blasingame and Gary Hall
Jane Bliss
Lois Bliss
Catherine Bouchein
Sharon K. Bower
Marsha Brady
Audrey Breeden
John Brennec
Ms. Kelly Brendel
Kerry and Susan Brethauer
Roya Bromell
Barbara M. Bryant
Mr. William W. Bryant
Susanna Bullock
Spencer and Phoebe Burke
Diana Burmson and
Kathy Grewe
Donald and Claudia Busiek
Lisa Caldwell
Kate Calhoun
Sandi Calhoun
Patricia H. Carl
Marie A. Casey and Kenneth J.
Entriger
Barry T. Cervantes
Lewis and Jean C. Chase
Dr. and Mrs. Sheldon Chesky
Charlotte Chitwood
Mr. and Mrs. Charles Claggett
Christine Coever
Robert and Barbara Cohn
Bruce Colbeck and Jeanene Harris
Carolyn Collins
Elizabeth Concannon
Ann M. Corrigan
Paul Lorenz and Julie Coulter
James Crane
Sue Cresswell
Joseph and Marcia Crosby
Teresa Crossland
John Crutcher
Mr. and Mrs. David Culver
Sheldon Culver
Dr. Carlos Daughaday
Joyce Davis
Terry and Clay Dunagan

*Deceased
Randy and Veronica McDonnell
Michael D. McGrath
Ms. Mary McManus
Dorothy McMurtry
Minoo and Persis Mehta
Rose Messner
Walter and Cynthia W. Metcalfe
Mr. and Mrs. Jerome Meyer
Anthony Michaels
Tim and Wand Michaels
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Carol Mullins
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Robert and Katie Nelson
Herbert Niemeyer
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David Ohlemeyer
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Mary Beth Ortvals
Marlene Osthoff
Mr. Panetten and Ms. Gregoire
Dr. and Mrs. William Peck
Richard B. Perry
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Don and Susan Poling
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Nelson Reed
Mrs. Fred M. Reichman
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Elizabeth Robb
George Roberts
Henry Robertson
Steven Robinson
Rudi Roeslein
Neal W. Roller
Nancy Rosenstock
Phillip and Kay Roush
Reggie and Philip Roy
John and Maricarolyn Rucker
Steve and Sugar Rufer
Dr. and Mrs. Joseph F. Ruwitch Jr.
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Geraldine Schiller
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Roy and Carol Selbert
Suzy Seldin
Marian Senger
Don and Mary Donna Shaffner
Bruce Shapiro and Liz Guthrie
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Mackey Mitchell Architects
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Paducah Convention and Visitors Bureau
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Stifel Theatre
St. Louis Cardinals
St. Louis Children’s Hospital
St. Louis Community Foundation
St. Louis Public Library
St. Louis Regional Chamber
St. Louis Speakers Series
St. Louis Symphony Orchestra
Webster University
Wells Fargo Advisors

*Deceased
## Revenues and Support
Audited Year Ending June 30, 2019
$14,428,760

<table>
<thead>
<tr>
<th>Source</th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>2019 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual contributions</td>
<td>5,047,654</td>
<td>2,093,418</td>
<td>7,141,072</td>
</tr>
<tr>
<td>Government support</td>
<td>1,564,303</td>
<td>--</td>
<td>1,564,303</td>
</tr>
<tr>
<td>Corporate and foundation support</td>
<td>--</td>
<td>1,967,067</td>
<td>1,967,067</td>
</tr>
<tr>
<td>Community engagement revenue</td>
<td>112,766</td>
<td>1,036,572</td>
<td>1,149,338</td>
</tr>
<tr>
<td>Production and other revenue</td>
<td>2,312,968</td>
<td>294,012</td>
<td>2,606,980</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>4,476,236</td>
<td>(4,476,236)</td>
<td>--</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE AND SUPPORT</strong></td>
<td><strong>13,513,927</strong></td>
<td><strong>914,833</strong></td>
<td><strong>14,428,760</strong></td>
</tr>
</tbody>
</table>

## Expenses
Audited Year Ending June 30, 2019
$12,439,167

<table>
<thead>
<tr>
<th>Activity</th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>2019 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broadcasting</td>
<td>3,208,483</td>
<td>--</td>
<td>3,208,483</td>
</tr>
<tr>
<td>Production</td>
<td>1,901,661</td>
<td>--</td>
<td>1,901,661</td>
</tr>
<tr>
<td>Community engagement and education</td>
<td>1,628,667</td>
<td>--</td>
<td>1,628,667</td>
</tr>
<tr>
<td>Public information</td>
<td>1,248,427</td>
<td>--</td>
<td>1,248,427</td>
</tr>
<tr>
<td><strong>Total program services</strong></td>
<td><strong>7,987,238</strong></td>
<td><strong>--</strong></td>
<td><strong>7,987,238</strong></td>
</tr>
<tr>
<td>Development</td>
<td>3,086,168</td>
<td>--</td>
<td>3,086,168</td>
</tr>
<tr>
<td>Administration</td>
<td>1,365,761</td>
<td>--</td>
<td>1,365,761</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>12,439,167</strong></td>
<td><strong>--</strong></td>
<td><strong>12,439,167</strong></td>
</tr>
</tbody>
</table>

## Statement of Activity
For year ended June 30, 2019

<table>
<thead>
<tr>
<th>Category</th>
<th>2019 Without Donor Restrictions</th>
<th>2019 With Donor Restrictions</th>
<th>2019 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCREASE IN NET ASSETS</strong></td>
<td><strong>1,074,760</strong></td>
<td><strong>914,833</strong></td>
<td><strong>1,989,593</strong></td>
</tr>
<tr>
<td>Net assets–Beginning of the year</td>
<td>13,221,673</td>
<td>10,518,058</td>
<td>23,739,731</td>
</tr>
<tr>
<td>Net assets–End of the year</td>
<td>14,296,433</td>
<td>11,432,891</td>
<td>25,729,324</td>
</tr>
</tbody>
</table>

nineNet.org
Nine Network’s strong financial health and commitment to accountability and transparency has been highly rated by Charity Navigator for the past four years. This independent evaluation is meant to give the public, our members, and our donors greater confidence in the decisions they make to support Nine and the nonprofit sector as a whole. It upholds our values of integrity and trust.
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