WyomingPBS / KCWC-FM, KCWC-DT, KWYP-DT, KPTW-DT, as services of licensee Central Wyoming College, seek to achieve broad and inclusive outreach in filling employment opportunities by:

- Advertising job openings in statewide print and online news media.
- Advertising job openings on the Wyoming Department of Workforce Services website.
- Advertising job openings in national trade magazines appropriate to the job.
- Advertising job openings on appropriate national websites i.e. CPB, NETA, and SBE job lines.
- Advertising job openings on appropriate CPB funded minority consortia and other websites such as Vision Maker Media and the National Association of Black Journalists.
- Advertising job openings on social media sites like Facebook.
- Soliciting responses from qualified applicants by word of mouth.
$4,000 in scholarships to students. 5 New Media students interned at Wyoming PBS in various crew positions.

Many of the entry-level positions at stations KCWC-FM, KCWC-DT, KWYP-DT, KPTW-DT have been filled over the years by students who have gained experience through part-time work or internships. Currently, one New Media graduate is employed in Master Control.