Glaciers of the Winds

Commitment to meeting the needs of the citizens of the state through quality local productions, Legislative coverage, and the creation of superior classroom materials for Wyoming teachers.

Our Report

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WyomingPBS focused on increasing the number of education modules in the WyomingPBS Education Collection on PBS LearningMedia, http://wyomingpbs.org/learningmedia, and promoting the resources to educators across the state. The collection has grown from 16 to 53 Learning Objects with lesson plans for each, aligned to Wyoming state standards. WyomingPBS provided 8 in-person trainings to school districts throughout the state and also attended the Annual AdvancED conference, providing two training sessions on LearningMedia education assets.

WyomingPBS continued to expand these offerings by streaming and archiving every WyomingPBS production, multi-day legislative hearings, and by licensing streaming rights to programs created by Wyoming independent producers. In addition, WyomingPBS expanded its use of Facebook as an online video channel through the “digital first” series “Our Wyoming” and through Facebook live streaming for both local productions and debates. As a result of these initiatives, in calendar year 2018, WyomingPBS videos were viewed over 3 million times online.
## WyomingPBS Budget in Review

### Total Income: $3,705,933

This reflects a $650,000 increase over FY 2017 due, primarily, to a one time royalty payment of $482,771 from PBS covering several years of back royalties. This additional income is funding the FCC mandated translator replacement project in FY 2018 and FY 2019. The WyomingPBS Foundation also had a moderately successful year. The Foundation FY 2018 audit shows total income of $602,000 against expenses of $366,000, a "surplus" of $236,000. In FY 2017, the "surplus" was $199,000.

### Total Expenses: $3,314,079

Engineering expenses increased $150,000 from FY 2017 due to the translator replacement project. A slight increase in programming costs came from an increase in our dues to PBS. Other expenses were consistent with FY 2017. WyomingPBS staff stands at 19 FTE, a reduction from 22 FTE in 2016.
STATE OF EQUALITY: WYOMING WOMEN’S SUFFRAGE

The struggle to gain women a vote in government equal to men is on the minds of Americans as the passage of the 20th Amendment to the U.S. Constitution approaches its centennial in 2020. Events like the Seneca Falls convention, organizations like the National Women’s Suffrage Association, and fiery leaders like Elizabeth Cady Stanton are featured in the history of women’s suffrage. No one thinks to mention Wyoming. Yet it was the Wyoming Territorial Legislature, in 1869, that became the first government in the modern world to grant all women within its borders the right to vote. How it happened – and almost didn’t – is a story of boom-and-bust mining towns, fledgling government on the frontier, and the unlikely avatars of civilization’s advance.

OUR WYOMING

In November 2017, WyomingPBS piloted a new online series, “Our Wyoming.” These short features highlight the people, places, and events that make Wyoming unique. In 2018, we added 8 new “digital first” features with topics ranging from the archeological wonders of Natural Trap Cave in northwestern Wyoming, to historical profiles on Wyoming communities including Chugwater, Thermopolis and Dubois. To date, “Our Wyoming” features have been viewed online over 700,000 times.

Coming soon, WyomingPBS is adding a third broadcast channel, PBSKids 24/7, to the Charter/Spectrum cable company.

The channel is also available online as an app to reach the growing number of children who view content through smartphones, tablets, and computers. The channel formally launched in April 2018.