Committed to meeting the needs of the citizens of the state through quality local productions, Legislative coverage, and the creation of superior classroom materials for Wyoming teachers.

**OUR REPORT**

**Terry Dugas**  
General Manager  
WyomingPBS  
Phone: 307-855-2360  
E-mail: terry@wyomingpbs.org  
Web: wyomingpbs.org

**Joanna Kail**  
Executive Director  
WyomingPBS Foundation  
Phone: 307-438-3429  
E-mail: joanna@wyomingpbs.org  
Web: wyomingpbs.org
The Wind River Education Project won a First Place award in the “Instructional Media” category from the National Educational Telecommunications Association. (Cover Photo)
WyomingPBS budget in review

WyomingPBS income decreased over $300,000 from Fiscal Year 2016 to Fiscal Year 2017. 65% of this decrease came from the 10% mandated reduction in State Appropriations.

The declining Wyoming economy was a major cause, as several long time underwriters did not renew and membership income declined.

“Other Income” decreased because contract production for long time clients like Wyoming Catholic College ended due to their budget reductions.

WyomingPBS reduced expenses in FY2017 to compensate for reduced income. This included laying off 10% of the staff, 3 FTE.

Despite reduction in income, spending in Engineering increased significantly, as WyomingPBS moved to upgrade its network of transmitters and translators.
WyomingPBS is adding a third broadcast channel, PBSKids 24/7, to provide the highest quality children’s programming to Wyoming. The channel will also be available online as an app to reach the growing number of children to view content through smartphones, tablets, and computers. The channel will formally launch on April 1, and we will be seeking carriage of the new channel on cable systems throughout the state.

BOZEMAN TRAIL

The Bozeman Trail was an offshoot of the heavily travelled Oregon Trail. But this shortcut to the goldfields of Montana would have a huge impact on the future of the northern plains, the northern Rocky Mountains and the native people who inhabited the area.

An upcoming documentary, a coproduction of Wyoming and Montana PBS stations, will take viewers on a journey of discovery through this stunning western landscape. It will explore how this trail first became established and the consequences of its existence, through the eyes of pioneers, Native Americans, and the US military and will delve into the dynamic events that played out between the years 1862 through 1868 in northeast Wyoming and southwest Montana. Produced by award-winning producer/writer Tom Manning (Blizzard of ’49, End of Track, Lincoln Highway)

OUR WYOMING

In November, WyomingPBS piloted a new online series, “Our Wyoming.” These short features highlight the people, places, and events that make Wyoming unique. An overwhelming success, the first two videos, “Shoshone Buffalo Return” and “Wyoming’s Mormon Trail: A Time of Testing” have been viewed almost 90,000 times. The series formally launches in February with two new features, “Wind River Raptors” and “What’s in a Name – Encampment.”