

Kansas City  PBS  
**MEDIA RELEASE**

FOR IMMEDIATE RELEASE

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## KCPBS to Host “Virtual Week of Kindness” for Kids

*Online Event to Feature Community Partners Leading Activities of Generosity*

Kansas City, MO, October 2, 2020 - Kansas City PBS, PNC Grow Up Great and Fred Rogers Productions present "Be My Neighbor Days, A Virtual Week of Kindness", featuring Daniel Tiger from the award-winning PBS KIDS series *Daniel Tiger's Neighborhood*, from Oct. 26-30. Hosted on the [Kansas City PBS Kids YouTube channel](#), the week-long virtual event for children ages 2-8 will provide daily lessons on ways to be a caring neighbor through acts of kindness. Caregivers and educators can sign up for their students or children [here](#).

“Kansas City PBS was founded on principles of education, inspiration and connection,” said Kliff Kuehl, President & CEO of Kansas City PBS. “We are excited to provide a new opportunity to help children learn and build one community alongside each other.”

Videos posted daily on the [Kansas City PBS Kids YouTube channel](#) will highlight activities focused on the social emotional theme of kindness, including planting daffodil

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bulbs, drawing chalk notes for neighbors, creating greeting cards, making cookies for a friend or neighbor, and picking up trash around the neighborhood.

“We could not be more proud to help foster compassion, generosity and civic-minded joy in our young Kansas Citians,” said Gary Brock, Director of Education. “Be My Neighbor Days’ is the perfect opportunity for families and children to spread kindness while we all work to overcome these difficult times together.”

The first 500 children to register will receive a Free Kindness Kit delivered to their home, including all materials to follow along with the activities on their preferred device. To register, [click here](#).

For more information about Kansas City PBS visit [kansascitypbs.org](http://kansascitypbs.org).

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Kansas City PBS is a non-profit multimedia organization located in midtown Kansas City. Founded in 1961, KC PBS operates four television channels, as well as working with sister brands Flatland, a digital news and culture magazine, and 90.9 The Bridge, an NPR music discovery public radio station.