



## Community Advisory Board

Updated 09/15/2010

### **KCPT Community Advisory Board Roles and Member Expectations**

The roles of the Community Advisory Board are to review and advise the Board of Directors on whether the programming, goals, services and related policies of KCPT are meeting the specialized educational and cultural needs of the communities served by KCPT, and to make recommendations to meet such needs.

The Community Advisory Board has the dual responsibilities of being ambassadors for KCPT as well as bringing community response to the station. In order to fulfill these functions, there are certain expectations that CAB members must strive to meet.

#### **Stay Current on Programming**

Kansas City Public Television educates and enriches our community with quality programming and services that entertain, challenge minds and contribute to a life of learning. CAB members are expected to watch KCPT programs regularly and share their reactions at CAB meetings. Members are highly encouraged to solicit feedback on KCPT's programming from friends, family members, colleagues, acquaintances and other community members.

#### **Be a Financial Supporter**

CAB members are expected to give a monetary contribution to KCPT annually at whatever level they choose.

#### **Volunteer**

CAB members are expected to give of their time to KCPT several times a year. Volunteer opportunities include, but are not limited to, pledge drives, office work, outreach projects and special events. CAB members should be aware of and open to opportunities to fundraise at all times.

#### **Be an Ambassador**

Promote awareness of KCPT in the Greater Kansas City community by:

- Conveying community feedback on programming to the KCPT staff and Board of Directors
- Sharing information about KCPT and its programs with the public (e.g., through social media outlets)
- Arranging viewings to preview future shows
- Writing letters in support of KCPT
- Giving presentations to the community



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### **Support KCPT's Board of Directors**

CAB members are expected to support KCPT's Board of Directors by attending their Annual Meeting in October.