

MAKING IT WORK

Calling local aspiring filmmakers! KCPT is looking for high school and college students to document the evolving face of the American workplace. How are workers, students and educators adapting to Kansas City's changing job market? What impact are changing workforce needs having on you and members of your community? What are schools and businesses doing to stay ahead of the curve? How does this effect local young adults? KCPT's *Making it Work* student video contest asks students to explore these questions and provide the community with a fresh, unique perspective on workforce development.

KCPT is looking for short videos that profile an organization, program, company or entrepreneur who is responding creatively to the changing world of work while working with young adults. All films must be three minutes and must include a student perspective. Entries are due April 15th and must be submitted through KCPT's official submission form.



Winners will get the chance to have their film featured on-air and to run camera during a live taping of KCPT's *Week in Review* or *Ruckus*.

HOW TO ENTER:



1. Produce your video. Need ideas or guidance? Check out a similar call from *PBS NewsHour's* Student Reporting Labs and the resulting videos.
2. Upload your edited video to YouTube, Vimeo or Dropbox.
3. Complete releases for your production team and anyone featured in the video. Download the producer release and the subject release.
4. Submit your entry by completing the online form. You can upload your release to the form or email them to americangraduate@kcpt.org. Deadline is April 15, 2019.

Videos will be evaluated based on interview quality, narrative, connection to the theme, production value, creativity and adherence to guidelines and instructions.

GUIDELINES:

High school students and students enrolled in a college, university or trade school may participate. Participants over the age of 21 should not be (or ever have been) a paid media professional. Videos can be produced by individuals or groups of no more than five, but videos must be solely the product of eligible participants. Videos should be approximately three minutes long. Any included titles should use Arial fonts. Videos should not contain copyrighted materials without permission or other materials that might infringe on another's rights.

