REGIONAL EMMY® AWARD WINNER
BEST DOCUMENTARY
LIVING WHILE BLACK

LOCAL CONTENT AND SERVICES REPORT
2020–2021
Listening and Learning in Service to our Community

At its core, Panhandle PBS is about education, quality, meaningful relationships, service, and trust. To act on these values, we strive to listen and learn from our community. Fred Rogers from “Mister Rogers’ Neighborhood” once said,

“In times of stress, the best thing we can do for each other is to listen with our ears and our hearts and to be assured that our questions are just as important as our answers.”

In this report on our activities from September 2020 through August 2021, we hope to illustrate that in these times, we are indeed listening with our ears and hearts and are asking questions about how we can best serve the Texas Panhandle community. We have listened to community members about racism and its effects. We have fostered meaningful relationships with numerous arts, civic, educational, and service organizations on various projects. We’re listening to younger audiences and are working to reach them on new platforms. We have responded to community desires for safe, educational gatherings both in person and online to feed mind, body and soul. We have connected with our educational community that serves young children to better communicate our powerful educational resources we have for parents, families and teachers of young children.

Through these production, education outreach, and fundraising efforts, we are meeting our mission of engaging, enlightening, entertaining, and empowering the people of the Texas Panhandle. None of this would be possible without our supporters, collaborators and the community that we serve. Thank you for your continued support. Together, may we continue to listen with our ears and hearts and ask questions that benefit us all.

Kevin Ball
Chief Executive Officer
Local Content Initiatives

From the Vault
Panhandle PBS dug into its vault for timeless and uniquely local content to rebroadcast in May, June, July and August 2021 including:

- “Natural Wonder of Texas: Palo Duro Canyon,” following the timeline from its prehistoric origins to its relevance today as a state park
- “Goodnight: Panhandle Trailblazer,” a view of Charles Goodnight, who established the JA Ranch of more than a million acres
- “Braggin’ Rights: The Coors Cowboy Club Ranch Rodeo,” looking at regional ranching history and the rodeo where 14 ranches compete to be on top
- “World War II: The Panhandle Project,” featuring local interviews that highlight the significant impact of WWII on our area
- “Polk Street Jazz: One Night Only,” a concert and interview program with a special local quintet
- “Cadillac Ranch: Fame, Fins and Fantasy,” delving into the meaning of the 10 Cadillacs buried on the Texas prairie 20 years after it was created by a group of artists from California, known as The Ant Farm, and an eccentric Texas millionaire
- “Rick Husband: Man with a Mission,” examining the life and times of Amarillo’s own Rick Husband, pilot of Space Shuttle Discovery and commander of the ill-fated Columbia
- “Route 66: A Journey Through Texas,” a whimsical look at the Mother Road and its local impact
- “John Bayless in Concert: Music Is There Always,” a performance that gives an intimate look at the well-known Borger, Texas, native
- “A Cathedral in the Desert: The POWs of Hereford Camp 31,” featuring St. Mary’s Church in Umbarger, Texas, which was decorated by Italian POWs during World War II
- “Ben Konis: The Artist’s Artist,” discussing the Amarillo art legend and teacher
- “Quanah Parker: His Life, His Legacy,” examining the life of the Comanche leader
- “Can You Dig It? Exploring and Growing at the Buried City,” giving viewers a look at the site of the first formal archaeological expedition in the state of Texas, near Perryton
- “Mary Jane Johnson: From the Heart,” highlighting the life of opera singer and Pampa, Texas, native

The Handle: Census 2020
Panhandle PBS’s local news magazine program, The Handle, dedicated a special episode entirely to Census 2020 to inform viewers about the programs and services affected by funding determined by census numbers and the importance of an accurate local count. Pockets of Amarillo and the Texas Panhandle have had low responses in previous years. The episode aired twice in September 2020.
The Handle: Living While Black
The Handle put a spotlight on race and racism for an entire season in 2020-2021. Titled “Living While Black,” this season featured Black and biracial members of our community discussing their experiences with racism and its effects. The Lone Star Regional Emmy award-winning series also placed local history in context and used interviews with experts on how people can have a meaningful dialogue about the typically charged topic. Following its digital-first strategy, segments were shared on our social media platforms as a lead-up to our spring 2021 broadcast of the six episodes of the season. Episodes included:

- Part One: See George Floyd's killing through the eyes of Black and biracial residents in Amarillo and hear their experiences with racism
- Part Two: Black Amarilloans discuss police interactions and being “prejudged often” by the color of their skin
- Part Three: A look at movements in the 1960s and in 2020 from our Black neighbors
- Part Four: Black History is American History. Learn what our Black neighbors believe we should know
- Part Five: Children who live in Amarillo's North Heights are the only ones in Amarillo ISD being bused; Learn about changes being proposed
- Part Six: Amarillo's Black residents address moving toward racial equality

The series encored in its entirety immediately following its original broadcast.

Amarillo Symphony Concerts
Panhandle PBS brought Amarillo Symphony concerts to area living rooms in fall 2020. The symphony performed and recorded the concerts for audience members to enjoy online and on Panhandle PBS in October, November, and December, featuring music by Ewazen, Mozart and Tchaikovsky.
League of Women Voters Candidates Forum
Unable to gather safely in public due to COVID-19, the League of Women Voters of Amarillo partnered with Panhandle PBS and the Matney Mass Media Program at Amarillo College to produce its election candidate forums for television, website and social media viewing. A virtual forum in October 2020 featured 24 candidates for the U.S. Senate, several statewide offices, and those running for local positions in Potter County. It also covered three city of Amarillo propositions on the ballot.

National Philanthropy Day “Leading Through Giving” Program
In partnership with the Association of Fundraising Professionals Texas Plains Chapter, Panhandle PBS shared the National Philanthropy Day Celebration in November 2020, which honored local individuals, businesses, and organizations making an invaluable impact on the Texas Panhandle. We creatively navigated the pandemic by sharing the “Leading Through Giving” program — traditionally held in person at the Amarillo Civic Center — on Panhandle PBS as well as Facebook and Livestream. The program featured stories of those who selflessly give their time, energy, heart, and resources for the good of our local community.

Holiday Concerts
Panhandle PBS celebrated the holiday season with the rebroadcast of several musical shows. Airing or re-airing in December 2020: “Happy Holidays and All That Jazz” with the Amarillo Jazz Orchestra; “Amarillo Symphony: Happy Holiday Pops;” “Amarillo Symphony Holiday Digital Concert;” “Christmas at West Texas A&M University;” “John Bayless: Christmas Rhapsody,” featuring a concert pianist from Borger, Texas; “Eric Barry: Home for Christmas,” featuring a world-class tenor who lives in Amarillo, Texas; and Amarillo Opera’s “Die Fledermaus,” a three-part operatic series.

Community Campaign for the Homeless
In March 2021, the Community Campaign for the Homeless took its annual fundraiser virtual on Panhandle PBS due to the COVID-19 pandemic. The Beans & Cornbread Luncheon became the Upside Down Beans & Cornbread Luncheon. The title and usual meal are a reminder that one might have to subsist on a meal of beans and cornbread.

Amarillo State of the Economy
The COVID-19 pandemic required a virtual delivery of the State of the Economy address by Amarillo Mayor Ginger Nelson, and Panhandle PBS was ready to help by airing the recorded informational speech in March 2021.
Catholic Charities of the Texas Panhandle
In April 2021, Panhandle PBS joined with Catholic Charities of the Texas Panhandle to air its Salt and Pepper Luncheon, a virtual version of its annual fundraiser to benefit its Interfaith Hunger Project.

League of Women Voters Candidates Forum
This April 2021 forum featured candidates running for the Amarillo College Board of Regents, Amarillo Independent School District Board of Trustees, the Canyon Independent School District Board of Trustees, and the River Road Independent School District Board of Trustees. Panhandle PBS was pleased to broadcast this 90-minute forum on our primary channel.

West Texas A&M University Symphony Concert
Panhandle PBS aired a special local concert from the West Texas A&M University Symphony in May 2021. Titled “Adventure & Adversity - Tenderness & Triumph, the concert was conducted by Mark Bartley and showcased the talent of the 70-member orchestra of graduate and undergraduate students in both music and non-music majors at the Texas Panhandle’s largest university in Canyon.

Two for the Road
Panhandle PBS was the presenting station for the unique and popular travel show, “Two for the Road,” filmed, written, produced and edited by the Texas Panhandle’s own Nikki and Dusty Green. The series returned to the Create TV and primary channel lineups in May and June, 2021, respectively. Season 3 features thirteen half-hour episodes highlighting the Green’s adventures in some of the most spectacular destinations around the world, including Bolivia, Ireland, Iceland, the Galapagos Islands, Puerto Rico, and more. Viewers across the country are able to explore these incredible destinations and heart-warming stories with the Greens in the one-of-a-kind travel show, with Panhandle PBS proudly being the program’s “home” in the public television system.
World Refugee Day
As the Pandemic forced local events to be reworked, representatives of nonprofits helping refugees in our area turned to Panhandle PBS for help producing a World Refugee Day program in summer 2021. Collaborating with Refugee Language Project, Panhandle PBS explored how refugees make an impact in our community. The Amarillo Symphony and Hood Mass Men’s Ensemble also contributed musical performances. Partners include Bethesda Outreach Center, Trinity Fellowship Church, Refugee Services of Texas, Hood Mass Men’s Ensemble, Amarillo Symphony, Amarillo Museum of Art, Tyson Foods, Redeemer Church, Catholic Charities of the Texas Panhandle, Eastridge Mission Center, Legal Aid of Northwest Texas, Refugee Language Project, Paramount Baptist Church ESL, Emmanuel Revival Church, Amarillo Police Department, Johnson Chapel AME Church.

“Blast from the Past” and “60 Seconds On”
In order to reach a new, younger audience with our digital-first station strategy, our content team began planning and writing scripts for two new digital series, “Blast from the Past” and “60 Seconds On,” during this reporting period.

• “Blast From the Past” aims to help our audience remember the PBS programs they loved as children, and maybe even learn some interesting things about the stories and characters they grew up with.

• “60 Seconds On” consists of a 60-second story in one of five categories: education, creativity, history, community, and leadership. These categories will allow our station to cover a broad range of stories from the many unique individuals who call the Texas Panhandle home.

Both series’ easily-consumable content pieces launched in August 2021 and will be delivered through our social media channels, including Facebook, Instagram, and TikTok, as well as on-air. Great growth and engagement was seen from the start.

New National Kids Content

“Elinor Wonders Why”
Along with stations across the country, Panhandle PBS premiered and conducted extensive promotion around the new PBS Kids series in September 2020, “Elinor Wonders Why.” The animated show encourages children to follow their curiosity, ask questions, figure out the answers, and learn about the natural world around them using their science inquiry skills.

“Donkey Hodie”
In May 2021, we premiered the PBS Kids program “Donkey Hodie,” a whimsical new series produced by Fred Rogers Productions and Spiffy Pictures encouraging preschoolers to aim high, embrace challenges and work hard to achieve their goals. The station distributed promotional stickers to drive awareness of the series to youth providers in our area.
“Camp TV”
In Summer 2020, we brought “Camp TV” to our on-air programming lineup, as well as parallel online resources, to help boost summer learning with a fun, educational, twice-a-week at-home alternative to day camp. A televised day camp experience that children can take part in from the safety of their own homes, the series explores the arts, music, theater, nature, science, math, and reading with segments featuring educational and cultural organizations from around the country.

Peanuts Holiday Specials
Watching the “Peanuts” holiday specials has been a beloved tradition for many since the programs first began airing on broadcast television in the 1960s. Panhandle PBS was delighted to present a holiday favorite with Charlie Brown, Snoopy and the gang in December 2020. “A Charlie Brown Christmas” was broadcast on our station, alongside its addition to Apple TV+.

Community Engagement Initiatives

Savor the Goods
At Home for the Holidays
With the holidays looking a bit different in 2020, Panhandle PBS partnered with five chefs to present Savor the Goods: At Home for the Holidays. This virtual, online event featured new recipes and demonstrations for a memorable holiday dinner including prime rib, honey soy brussel sprouts, mushroom Wellington, Pfeffernusse cheesecake, and pumpkin mousse cake, along with a Q&A with the chefs. Presented December 10th, chefs who took part include:

- Rhonda Obenhaus, Amarillo High School Culinary Arts Teacher
- Ruthie Landelius, Owner/Chef at Black Fig Food
- Sam Blackburn, Chef at Sodexo
- Jessica Higgins, Owner/Chef at Girasol Cafe and Bakery
- Tanner Burnham, Executive Chef at Northwest Texas Hospital
Tyler Frazer of Tyler’s Barbeque
In June 2021, our station hosted an in person Savor the Goods event featuring Tyler Frazer of Tyler’s Barbeque in Amarillo. Well known in the Texas Panhandle and beyond, Frazer has been featured in many publications, even making the Texas Monthly Top 50 Barbeque Joints in Texas multiple times. For the event hosted at Tyler’s Barbeque, Frazer crafted a special menu featuring his dynamic, award-winning BBQ style, incorporating content collected and produced by Panhandle PBS. As with all Savor the Goods events, the evening gathered community members around good food, educational content, and financial support of our station.

Panhandle PBS Presents
Panhandle PBS Presents launched during this reporting period - a monthly, online series showcasing the variety of national and local content that our station offers. Utilizing the Zoom and OVEE (Online Viewing and Engagement Experience) platforms, the events mixed content sharing with online chat and panel discussions to help foster community engagement, promote dialogue, expand learning opportunities, and helped audiences stay safe wherever they were. The following films were featured:

“Two for the Road” – November 2020
The Texas Panhandle’s own Nik and Dusty Green helped us host an online screening of a special one-hour extended version of their new “Two for the Road Texas” episode on November 12th using the OVEE platform. Viewers could watch and chat along while the Greens showcased some of their favorite sights, stories, and stops across the Texas Panhandle.

“9 to 5: The Story of a Movement” – January 2021
This online Indie Lens Pop-Up screening allowed participants to view this film on the previously untold story of the 9to5 Boston professional women’s movement, followed by a panel discussion of experts from around the country on women’s and labor movements of the 1970s.
“Mr. SOUL!” – February 2021
Panhandle PBS took part in a national Indie Lens Pop-Up screening event for this film, which spotlit producer Ellis Haizlip who in 1968 developed a new show aimed at Black audiences. For five years, the public television show highlighted Black literature, music, and politics while providing a national platform for previously unheard voices.

“Coded Bias” – March 2021
As part of the national Indie Lens Pop-Up, the screening of “Coded Bias” examined how most facial-recognition software does not accurately identify darker-skinned faces and the faces of women. The film follows MIT researcher Joy Buolamwini and her investigation of widespread bias in algorithms that shape the technology in our lives.

“Hemingway” – March 2021
This online “sneak peek” of the Ken Burns and Lynn Novick PBS series on Ernest Hemingway also included Amarillo Public Library staff with Amarillo College and West Texas A&M University professors sharing their thoughts on this author, his work, and their hopes for the series.

“The Donut King” – May 2021
Part of the national Indie Lens Pop-Up series, this online screening explored Ted Ngoy’s rags-to-riches story of a refugee escaping Cambodia, arriving in America in 1975, and building an empire baking America’s favorite pastry, the donut. Ngoy sponsored hundreds of visas for incoming refugees and helped them get on their feet by teaching them the business.
“The Age of Nature” Screening
Panhandle PBS partnered with Amarillo Museum of Art in December 2020 to present an online screening of the three-part PBS documentary series, “The Age of Nature.” The series focuses on the resiliency of Earth's ecosystems through stories of success, as scientists, citizens and governments act to fix past mistakes and restore the environment. This screening was held in conjunction with the Museum's series of exhibitions, Precipice, featuring three artists – Mark Messersmith, David Maisel, and Jess Benjamin - who explore the impact of humankind’s relationship with nature through paintings, photographs, and sculptural ceramics.

“Hemingway,” a film from Ken Burns
As part of our spring 2021 national grant activities around the Ken Burns film, “Hemingway,” we encouraged Texas Panhandle audiences to take part in the national online “Conversations on Hemingway” series with Burns and other filmmakers. We also worked in partnership with FM90 to produce a podcast episode on Hemingway with local enthusiasts for the podcast, “Check Me Out: A Podcast for Booklovers.” Additional activities in partnership with Amarillo Public Library in March and April 2021 included a social media crossword puzzle on the author, as well as a creative “blackout poetry” event using provided Hemingway books and art supplies.

“Living While Black” Online Events
Our station presented a series of three online viewing and panel discussion events to discuss and spotlight content from our series on race and racism, “Living While Black.” The March, April, and May 2021 events explored “What is Racism?,” civil rights movements - then and now, systemic racism, and moving forward towards racial equality with panelists and interviewees from the series.
“Check Me Out: A Podcast for Booklovers,” Season 3

Check Me Out: A Podcast for Book Lovers” launched its third season in April. The series, a collaboration between Amarillo College’s FM90 and Panhandle PBS, explores the power of books and the joy of reading through roundtable discussions about a variety of genres and themes. Season 3 features the following episodes:

- Ernest Hemingway (Coinciding with the new Ken Burns and Lynn Novick film “Hemingway.”)
- The No Good Very Bad Year (Pandemic Reads)
- Read All About It (Storybridge, Inc.)
- Tale As Old As Time (Historical Fiction)
- LGBTQIA+ Literature
- Whatcha Got Cookin’? (Cookbooks)
- Off the Page: Texas Panhandle Author Ryan McSwain

The podcast is available on iTunes, Soundcloud, Spotify and other podcast apps and podcatchers.

PBS American Portrait

Panhandle PBS worked to connect Texas Panhandle audiences to the PBS American Portrait project – a national storytelling project that asked people all over the country to submit their stories by responding to thought provoking prompts. Through promotions on the Amarillo College campus, on air, online, in print, and social media formats, we were pleased to help promote the project, which gave a glimpse into the lives of people across the country and help their stories be heard.

Kids First Initiative / Links to Learning

This reporting period saw the development of our Kids First initiative, our local effort to connect parents, caregivers, and teachers of young children to our station’s enormous suite of free educational resources to support young learners. Project components included the following:

- **Links to Learning**
  As part of our Kids First Initiative, Panhandle PBS gathered our many national and local PBS resources under one umbrella that we have titled Links to Learning. As such, we now are providing an online hub that shares resources in ways that parents, caregivers and educators can now more easily understand and access. This also has created a more streamlined branding and marketing effort.
Bright by Text
Bright by Text is a service for anyone who cares for a child 0–8 including parents, grandparents, babysitters, and teachers. The free service sends text messages straight to subscribers phones with tips, activities, and content from trusted partners like PBS and Sesame Street. Tailored to a child’s age, the messages contain information about development, language and early literacy, health and safety, behavioral tips and more. During this reporting period, we reached 161 community members – reflecting a 70% growth in contacts.

PBS Kids Character Visits
Buddy the Dinosaur and Arthur visited the Amarillo area in May and August, 2021, respectively. Collectively, they made appearances and promoted PBS resources at Panhandle-Plains Historical Museum in Canyon, the Don Harrington Discovery Center, Hagy Childcare Center, Wonderland Park, and an Amarillo Sod Poodles baseball game at Hodgetown. To mitigate pandemic restrictions, we also pre-taped storytelling events with customized messaging and resources for Amarillo Public Library, Canyon Public Library, Harrington Library Consortium, Collingsworth Public Library in Wellington, Texas, Operation First Five Coalition, Ronald McDonald House, Northwest Texas Hospital, BSA Hospital, and the general public. We even pivoted from an in-person “Summer Splash” family event to a drive-through event for families.

Education Training Sessions
Working with a team of three highly-experienced retired educators, we reached over 800 teachers of pre-K, Kindergarten, and elementary students, day care providers, and librarians across the Texas Panhandle through training sessions in person, on Zoom, and recorded as short informational videos on our station YouTube channel.

First Book Initiative
Our station applied for and received book credits to provide over 1,000 books to area organizations serving children and their families in winter 2020. Panhandle PBS, Storybridge, United Way of Amarillo & Canyon, Maverick Boys and Girls Club, and Amarillo Public Library were partner recipients in this collaborative literacy effort with Texas PBS.
Content Pieces
The Panhandle PBS content team created four educational content pieces in spring 2021 spotlighting area resources for parents and caregivers of young children. Dolly Parton’s Imagination Library, Family Place Library at Amarillo Public Library, Operation First Five Coalition, and the Importance of Reading with Young Children were shared on our Facebook page, on our primary broadcast channel, and continue to be available on our YouTube channel.

HOPES Program Partnership Event
In Memorial Park adjacent to our station, we were delighted to partner with Family Support Services’ HOPES program for an outdoor event in April 2021. A hands-on craft activity, scavenger hunt, station resources, station tours, and meals were shared with 100 family members from the Amarillo area.

Special Support Activities

Radio Control Studio Improvements
With support from and involvement with Amarillo College and the Matney Mass Media Program, Panhandle PBS partnered with FM90 radio station to enhance audio capabilities and student-service spaces. Completed in January, 2021, these improvements included new millwork and a peninsula desk, seating for interviewees and guests, wiring/connectivity, computer monitors, equipment upgrades, soundproofing, and signage. This technical and aesthetic update will better serve Amarillo College students and faculty, Panhandle PBS, and the Texas Panhandle community for years to come.
College Radio Day partnership with FM90 and Amarillo College
Amarillo College’s FM90 radio station joined over 700 stations worldwide celebrating the independent spirit of college radio in October 2020, and Panhandle PBS was proud to provide technical and promotional support. The radio station aligned current mass media students at Amarillo College with former students, all sharing how college radio has helped them become better communicators in every walk of life.

Amarillo College Creative Mind Lecture Series
Moved to a virtual format, this free series took place in March and April 2021. Topics included women in the 1920s, the history of jazz music, and the development of two African-American communities in Oklahoma that thrived in business and culture in the early 20th century, with discussions on the Tulsa Race Massacre as well as a performance of an original jazz composition. Panhandle PBS was a promotions partner for this Amarillo College event.

Amarillo College Aspen Institute Rising Star Award
Panhandle PBS was proud to provide production support for Amarillo College’s Aspen Prize for Community College Excellence award application and award announcement in May 2021. Named a Top 5 community college nationally and capturing Aspen’s Rising Star Award in the virtual ceremony, Amarillo College was recognized as an outstanding institution selected from more than 1,000 community colleges nationwide.

AC Kids Camp Tours
In partnership with Amarillo College Kids College, Los Barrios, the Wesley Community Center and American Advertising Federation - Amarillo, Panhandle PBS provided special station tours in June 2021 to 100 area middle school students, showing station operations, the FM90 radio station, cameras and green screen, and included a Q&A on broadcast/web/social media content production.
Jim Laughlin AC June Jazz
Panhandle PBS provided technical support to FM90 and Amarillo College in summer 2021 for the Jim Laughlin AC June Jazz Series of concerts on the Amarillo College Campus. Delivered in person, through FM90’s radio broadcast, and FM90’s website, the events featured great jazz music by local performers reaching audiences across the Texas Panhandle.

Chalk It Up
A partnership of Amarillo College and Panhandle PBS, Chalk It Up is a sidewalk art contest and public art display of chalk-art masterpieces on the Oeschger Family Mall on Amarillo College’s Washington Street Campus. This year’s event in July 2021 saw 600 participants and spectators taking part.

Mission Statement
Panhandle PBS provides a gathering place for intelligent, trusted community engagement to enlighten, entertain and empower the people of the Texas Panhandle and the world.

Vision
Panhandle PBS will be the leading community resource empowering people to discover their world, broaden their horizons, and become active participants in shaping their future.

Values
• Education – Panhandle PBS believes that education is a fundamental element to empowering citizens and that lifelong learning is a critical element of effective citizenship.

• Excellence/Quality – Panhandle PBS believes that excellence, quality and positive results should define any program or service that it offers to the community.

• Meaningful Relationships – Panhandle PBS believes that services provided should be based upon the needs and expectations of the community that we serve and that those needs must be discovered through meaningful relationships.

• Service – Panhandle PBS believes that we are accountable to the community for the programming and services that we provide and that the station exists to serve the community.

• Trust – Panhandle PBS believes that trust provides the critical foundation for the success of individuals and the community. We believe that trust is built through mutual respect, communication and working together.
As we entered 2021, we could not imagine continuing to live life the way we had in 2020. We thought the pandemic was soon behind us; there seemed to be light at the end of the tunnel. As we began to understand there were many miles still to travel, we were often once again comforted and uplifted by Panhandle PBS. Masterpiece Theater celebrated 50 years of providing excellent and entertaining programming, and Panhandle PBS brought that content into our homes.

Panhandle PBS dug deep into the scars of our past and provided a forum for us to begin learning how to heal. “The Handle” brought us “Living While Black”, and a well-deserved Regional Emmy to the team of Karen Welch, Hilary Hulsey, Brian Frank, and Nolyn Hill. We are so very proud of the thoughtful content provided by this team on a consistent basis; this one however quite simply, “knocked it out of the park!”

Though my time serving on the board of Panhandle PBS is coming to an end, my support and association with this wonderful group will continue. All our lives are enriched because of the thoughtful approach to entertainment, news, and community service exhibited by the personnel of Panhandle PBS. This is only possible because of the generous support of the people of the Texas Panhandle. Thank you!

Regina Dinga
2021 Panhandle PBS Advisory Council Chair