Idaho Public Television’s local production teams received 68 national and regional awards, including 7 Emmy nominations in FY 2020.

Idaho Productions

Outdoor Idaho
Science Trek
Dialogue
IDaho Experience
IDaho Reports
IDaho in Session
The Idaho Debates
IDaho Science Journal

We tell Idaho’s stories.

Your broadcasting is a sterling example of how television can educate, engage and energize us to be our better selves.

—Dell and Victoria

Special thanks to your outreach efforts to rural Idaho via the public libraries.

—Kendall and Tamra.

We harness the power of public media to encourage lifelong learning, connect our communities, and enrich the lives of all Idahoans.

Ron Pisaneschi
General Manager
ron.pisaneschi@idahoptv.org
Idaho Public Television
1455 N Orchard St
Boise ID 83706
(208) 373-7220 (800) 543-6868
Idaho Public Television brings learning resources to classrooms and homes across Idaho, empowering Idaho schools, teachers and students.

**Empowering Families, Communities and Educators**

Idaho Public Television brings learning resources to classrooms and homes across Idaho, empowering Idaho schools, teachers and students.

Parents Rate PBS KIDS the **MOST EDUCATIONAL MEDIA BRAND**

- **66,915** local users utilized idahoptv.pbslearningmedia.org
- **5** educational technology trainings for **125** teachers & **100** students
- STEM and reading activities for **2,645** kids & adults at **24** events
- American Graduate produced **26** segments promoting high-demand pathways through CTE programs, technical colleges, and apprenticeships

We Connect Communities by:
- Funding a Statewide Delivery System
- Helping Citizens Access Government
- Providing Emergency Communication

**Private Gifts and Grants Fund**
- Communications
- Online Resources
- Educational Content & Outreach
- Local Program Production
- National and Regional Programming Acquisition

**Public-Private Partnership**

**FY 2021 BUDGET**

- **65%** Private Gifts & Grants **$6,054,800**
- **28%** State Funds **$2,544,400**
- **7%** in Federal Funds **$634,700**

**STATE FUNDS:**

**PRIVATE GIFTS AND GRANTS FUND:**

**Idahoans Are Watching**

Regardless of where you live, every Idahoan has access to programming that informs, educates and celebrates Idaho.

- **43,800** hours of programming per year, **24** hours a day
- More than **500,000** Idahoans watch Idaho Public Television each week via broadcast

As Idaho's only statewide media outlet, IdahoPTV is regularly among the most-watched PBS stations in the U.S., per capita

- **5** transmitters, **46** repeaters, and production facilities in Moscow, Pocatello, Boise, and the Capitol Mall
- **80,331** children watch PBS KIDS via broadcast weekly
- **63,531** general audience streaming viewers
- **58,815** PBS KIDS audience streaming viewers
- **4,359,279** page views on the Idaho Public Television website by **1,635,238** unique viewers
- **133,854** total Facebook page likes

WE REACH NEARLY **100%** OF IDAHO HOUSEHOLDS

FY 2020 DATA