

Idaho Productions



Idaho Public Television's local production teams received **57** national and regional awards and **12** Emmy nominations in 2019.

“ We appreciate the live streaming of the legislature in session and also **Idaho Reports**.
—Stephen W. & Nancy G.



“ Thank you to Idaho Public Television for taking care of us **really rural** viewers!!!
—Carol, Kamiah



We harness the power of public media to **encourage** lifelong learning, **connect** our communities, and **enrich** the lives of all Idahoans.

We tell Idaho's stories.

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Idahoans Are Watching

Regardless of where you live, every Idahoan has access to programming that informs, educates and celebrates Idaho.

As Idaho's only statewide media outlet, IdahoPTV is regularly among the most-watched PBS stations in the U.S., per capita

43,800 hours of programming per year, **24** hours a day

500,000 Idahoans watch Idaho Public Television each week via broadcast

5 transmitters, **47** repeaters, and production facilities in Moscow, Pocatello, Boise, and the Capitol Mall

83,506 children watch PBS KIDS via broadcast weekly

64,855 general audience streaming viewers

46,434 PBS KIDS audience streaming viewers

6,162,018 page views on the Idaho Public Television website by **2,263,398** unique viewers

117,170 total Facebook page likes

WE REACH NEARLY

100%

OF IDAHO HOUSEHOLDS

Empowering Families, Communities and Educators

Idaho Public Television brings learning resources to classrooms and homes across Idaho, empowering Idaho schools, teachers and students.

Parents Rate PBS KIDS the **MOST EDUCATIONAL MEDIA BRAND**

42,426 local users utilized idahoptv.pbslearningmedia.org

125 kids attended Science Trek Camp

17 educational technology trainings for **37** teachers & **488** students

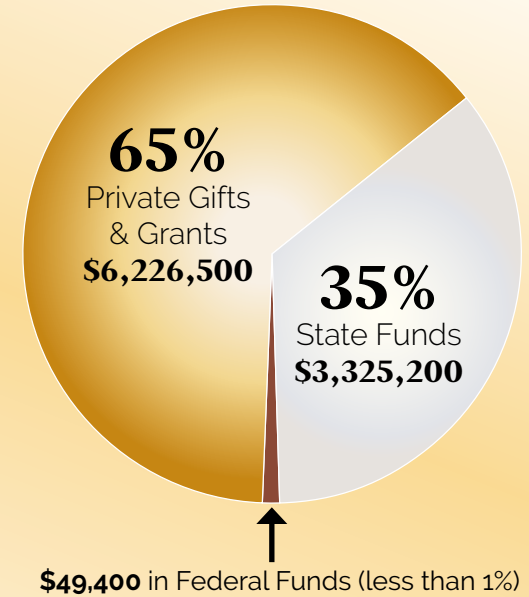
STEM and reading activities for **11,024** kids & adults at **90** events

American Graduate produced **40** segments and **3** hours of content for broadcast and web content promoting apprenticeships in workforce development in 2018-19

PBS KIDS content has a comparable educational impact to that of a comprehensive high-quality childcare/preschool program

Public-Private Partnership

FY 2020 BUDGET
\$9,601,100



STATE FUNDS:

We Connect Communities by:

- Funding a Statewide Delivery System
- Helping Citizens Access Government
- Providing Emergency Communication

PRIVATE GIFTS AND GRANTS FUND:

- Communications
- Online Resources
- Educational Content & Outreach
- Local Program Production
- National and Regional Programming Acquisition