Idaho Public Television offers unmatched services to families throughout the state, including Idaho’s most rural communities:

- Five digital transmitters and 47 repeaters provide free high-quality educational and cultural broadcasts to 98.8% of Idaho’s population.
- We offer tremendous learning services online and in cooperation with local Idaho libraries, the State Department of Education, and others.
- We are highly efficient with our funding.
- Our local productions and services won 57 regional and national awards and 17 Emmy nominations.
- Multiple channels, including our Idaho (HD), Plus (HD), Learn/Create, World and Kids, with a variety of educational opportunities to encourage lifelong learning.
- Two full-time community teacher ambassadors on staff to train teachers and students.

In FY 2019, Idaho Public Television provided these key local services:

- Local programming, including *Outdoor Idaho*, *Idaho Reports*, *Idaho Experience*, *Science Trek*, *Dialogue*, and *The Idaho Debates*.
- Live statewide broadcast coverage of the Idaho Legislature.
- Live and archived video and audio streaming of meetings from the Capitol and Idaho Supreme Court.
- Extensive online teacher and student resources.
- Children’s educational events such as literacy and STEM presentations, Science Trek science camp, and PBS Kids Writers Contest.
- Outreach and engagement events throughout the state of local and national productions such as *Native America; Let’s Go Lunar*; and *Outdoor Idaho* “Pend Oreille Country,” “We Sagebrush Folk,” and “Hops & Barley.”

Idaho Public Television’s local services had deep impact throughout the state:

- 42,426 users utilizing online Learning Media local and national resources.
- 83,506 children watched our broadcasts each week.
- 410 entries in the PBS Kids Writers Contest from students in K-3rd grade throughout the state.
- 125 students attended Science Trek, the overnight adventure for students in 3rd-5th grade.
- 90 literacy and STEM presentations attended by a total of 11,024 participants throughout the state.
- 17 educational technology trainings attended by a total of 37 teachers and 488 students.
- 6,162,018 pages were viewed on IdahoPTV’s website by 2,263,398 unique viewers.
Idaho Public Television’s Mission

We harness the power of public media to encourage lifelong learning, connect our communities, and enrich the lives of all Idahoans. We tell Idaho’s stories.

Idaho Public Television Educates

*IdahoPTV uses the power of television and the internet to enhance the lives of thousands of Idaho families each week. Community engagement ranges from locally produced events and workshops to children’s events, such as science workshops, program screenings and discussions, a science camp, a literacy contest, educator workshops, online educational resources, access to government activities, and statewide political candidate debates.*

Idaho Public Television brings learning resources to classrooms and homes across Idaho empowering Idaho schools, teachers and students.

*Science Trek* is an integrated web and broadcast project designed to: introduce science topics to elementary-age schoolchildren; provide educational materials for teachers and parents; and inspire students to investigate science, technology, engineering and math (STEM) career potentials. Each month of the school year, Idaho Public Television releases new video shorts and several “60 Seconds With Science Trek” spots on a specific scientific topic. Topics during FY 2019 included: Inventions: the scientific method, bees, sound, Mars, heredity, kingdoms of life, the brain, gravity, and volcanoes. During FY 2019, there were 2,264,147 visits to the Science Trek website.

*Science Trek Camp* is an annual overnight camp for 3rd to 5th graders at the Idaho Museum of Natural History. It was a fun night of science for 125 students and 40 adults. The students had a wonderful night at the museum exploring STEM activities as part of the 2019 Science Trek Camp, which took place on April 26 and 27. This year’s theme was “Rip Into STEM.”

Literacy and STEM Presentations and Teacher Trainings

IdahoPTV’s education staff made 90 literacy and STEM presentations in communities around the state to 11,024 participants. Our teacher ambassadors held 17 educational technology trainings throughout the state that were attended by 37 teachers and 488 students.
Idaho Public Television Educates (cont’d)

National Take Our Children to Work Day

In recognition of the national Take Our Children to Work Day on April 25, IdahoPTV held a workshop for the Office of the Governor and the Office of the First Lady staff and their children. Our teacher ambassador and education staff presented computer coding and a hands-on science activity.

IdahoPTV continued the PBS Teacher Community Program in Idaho. IdahoPTV’s teacher ambassador, Kari Wardle, leads the efforts. The project builds community and provides support to teachers around the state with a special focus in FY’19 in two rural communities: Payette and Weiser, while continuing to provide support to Gooding, Wendell and Buhl. Wardle continued to expand IdahoPTV’s resources for teachers and enhance connections between teachers throughout the state. Wardle also developed an online, self-paced professional development course designed to teach elementary school educators how to code and how to integrate coding into the classroom. Coding is a form of computer programming that can be used to create games, apps, webpages and instructions for electronic devices. The course, Teaching Coding to K-5 Students, is available online through the Idaho State University website. It can be taken individually or in a collaborative group.

On April 6, IdahoPTV hosted 55 pre-K through third-grade teachers and childcare providers at the station in Boise for Idaho’s first ever PBS KIDS Edcamp. This was a peer-led, participant driven unconference where the attendees choose the session topics. These early childhood educators came together to discuss such topics as movement and play, tactile learning, positive behavior strategies, and teachers supporting each other.

On April 20, IdahoPTV participated in the Week of the Young Child Celebration. This was a family-friendly outdoor celebration focused on connecting parents with quality community resources for young children. The Idaho Association for the Education of Young Children and Idaho Botanical Garden hosted the event. There were 140 attendees.

On June 20, IdahoPTV’s teacher ambassador Kari Wardle hosted Educate and Celebrate for 60 participants. This event brought teachers together to have conversations with other teachers, provided an opportunity for teachers to meet Idaho’s Digital Innovator, and informed teachers about all of the quality resources available.

IdahoPTV provides Scout/PBS Learning Media, a resource for learners of all ages. It is available online @ your library from lili.org and at idahoptv.org.
Idaho Public Television Informs

**Idaho Reports** aired every Friday during the legislative session. Host Melissa Davlin and producer Seth Ogilvie were joined by political and community leaders and reporters who gave their analysis of the week’s events. Before and after the legislative session, *Idaho Reports* hosts discussed local topics with community leaders and reporters, which included Medicaid expansion, historical horse racing, general election preview, Governor-Elect Brad Little’s transition plans, Idaho’s go-on goals, and the upcoming census. In January, IdahoPTV provided video pool coverage of the governor’s Inauguration and State of the State and Budget Address.

**Idaho in Session** provided live gavel-to-gavel coverage of Idaho’s House and Senate floor session, audio coverage of hearing rooms, video streams of the Joint Finance — Appropriations Committee, court hearings and more from all three branches of Idaho’s government on idahoptv.org. This service allows residents in all parts of the state to participate in their state government and provides other broadcast outlets with footage, enhancing our commercial colleagues’ abilities to cover state government. During FY 2019, there were 316,602 page views on the *Idaho In Session* website.

In October, Idaho Public Television aired *The Idaho Debates*, featuring primary candidates for Idaho’s statewide and congressional offices. This year’s general election debates included governor, lieutenant governor, 1st Congressional District, 2nd Congressional District, secretary of state, and superintendent of public instruction. *The Idaho Debates* is a collaborative effort among the Idaho Press Club, Boise State University’s School of Public Service, University of Idaho’s McClure Center, Idaho State University’s School of Political Science, the League of Women Voters’ Voter Education Fund, and Idaho Public Television.

IdahoPTV produced 40 segments and 3 hours of content for broadcast and web content for workforce development. As a CPB **American Graduate** Station, IdahoPTV worked with Gem State partners to produce local content focused on helping young people obtain the skills needed for high-demand jobs. **American Graduate**: Getting to Work is a career readiness initiative that will produce local content focused on helping young people obtain the skills needed for high-demand jobs. IdahoPTV worked with community partners — Idaho Department of Labor, Idaho Career and Technical Education, Idaho Workforce Development Council, and Idaho State Board of Education with projects such as the Next Steps Idaho website and the Idaho Career Information System portal — to assess workforce needs and determine the best strategies through which to illuminate the pathways to post-secondary education and career placement.

IdahoPTV is the only statewide **Emergency Alert System** provider — while other entities reach portions of the state, IdahoPTV is the only outlet which can reach every community quickly and effectively.
Outreach Events

IdahoPTV held the following free national and local program screenings in communities around the state:

- **Outdoor Idaho** “Hops & Barley” October 24 in Driggs, 35 attendees
- **Idaho Experience** “We Sagebrush Folk” October 30 in Rupert, 119 attendees
- **Let’s Go Luna!** November 16 in Burley, 45 attendees
- **Let’s Go Luna!** November 17 in Caldwell, 56 attendees; Cascade, 25 attendees; and Rupert, 60 attendees
- **Victoria on Masterpiece** January 9 in Boise, 260 attendees; and Hayden, 120 attendees
- **Victoria on Masterpiece** January 10 in Idaho Falls, 70 attendees
- **Idaho Experience** “We Sagebrush Folk” April 25 in Ketchum, 40 attendees
- **Outdoor Idaho** “Pend Oreille Country,” May 8 in Coeur d’Alene, 120 attendees; and Sandpoint, 75 attendees

IdahoPTV partnered with institutions of higher learning and others for the following events:


The new series on America’s first peoples called *Native America* allowed Idaho Public Television to highlight the five tribes of Idaho. Our goal was to help raise awareness of tribal culture, history, economic impact and educational importance in our state. IdahoPTV’s Aaron Kunz, himself Native American, produced several local stories of Native American impact on history, economic contributions to Idaho, and the unique challenges and opportunities Native American youth face in Idaho’s education system. Kunz’ aim was to document how Native culture adds to the diversity of our great state. On October 17, IdahoPTV held an event at the Idaho State Museum in the Treasure Valley that was open to the public. It included a screening of the first episode of Native America and a moderated discussion that included tribal leaders from four of Idaho’s tribes, economists, and educators. The discussion was live streamed. There were 129 attendees at the event.

February 2, IdahoPTV participated in the Boise State University Engineering & Science Festival. Our education staff demonstrated building mini rocket launcher STEM activity and showcased many of IdahoPTV’s and PBS’s free educational resources. There were 1,000 in attendance.

The Boise Metro Chamber of Commerce, through its Leadership Boise program, asked Idaho Public Television to host its annual media day sessions. On April 10, 60 students in Leadership Boise Academy spent the day in our studios, and on April 17, 55 Leadership Boise participants spent the day in our studios. Each group spent time discussing how best to work with media, social media, and public outreach. A number of great panelists helped participants understand what it takes to work in government and what it takes to present the right message to the public. Both groups participated in the following hands-on learning sessions: being grilled by an anchor on a specific topic in a studio setting, being grilled by a reporter in the field on the same topic and with a spokesperson chosen at random, learning how television is produced, and watching the other groups being grilled in the studio.

May 2, IdahoPTV partnered with Latah County Historical Society to host a screening and panel discussion of *Idaho Experience* “Idaho’s Mail-Order Messiah” at the Kenworthy Performing Arts Centre in Moscow. There were 200 attendees.

June 4, IdahoPTV participated in the International Visitor Leadership Program hosted by the U.S. Department of State and Idaho Council for International Visitors. IdahoPTV’s producer/reporter/host Bill Manny introduced the important role of media and journalism in government accountability to 10 visitors from Cameroon, Africa. The visitors were also
Idaho Public Television Inspires

For the 25th year, Idaho Public Television participated in the annual PBS KIDS Writers Contest. Children in kindergarten through third grade were encouraged to write and illustrate their own imaginative stories. This year 410 children submitted their stories to the PBS Kids Writers Contest. Award ceremonies were held in Pocatello, Moscow, and Boise and were attended by 200 friends and family members of the 35 winners.

The Outdoor Idaho Facebook page has proven invaluable in connecting us with thousands of supporters of Idaho Public Television. We have seen how social media can be a bridge between old and young and those interested in the outdoors. It has allowed folks to comment on our efforts and to offer suggestions. And it has made some real friendships. We are well-known for our monthly ‘Iconic Idaho’ Photo Contest. Everyone can participate merely by posting a photo on the site; and some months we get literally hundreds of photos. The judges are the previous month’s winners.

Local Content

Outdoor Idaho began its 36th year of celebrating the incredible richness of our state. Shot entirely on location in high definition resolution, Outdoor Idaho explores the beauty, the drama and the science of nature, while examining the significant environmental and resource issues facing the West. During FY 2019, there were 204,021 pages viewed on the Outdoor Idaho website. The following episodes were produced and aired during FY 2019:

“Hops & Barley” – The craft beer revolution has taken over Idaho with new breweries from Sandpoint to Victor. At the heart of this revolution is the ideal marriage of science, imagination and agriculture. “Hops and barley are what make beer, beer and help make Idaho, Idaho,” says producer Seth Ogilvie. “The largest hop ranch in the world is nestled in north Idaho’s rolling hills; if you’ve ever tasted a Budweiser, you’ve tasted those hops.” In Wilder, a young upstart has created a uniquely Idaho hop appropriately named Idaho 7. It is one of the most sought-after hops in the world, selected for unique brews from Boise to Australia. Then there is east Idaho’s “barley triangle,” one of the biggest producers of malt barley in the world. Titans like Anheuser-Busch, Miller and Modelo all line up for a taste of Idaho’s golden treasure.

“Lost River Range” – They may be Idaho’s tallest mountains, but many would be hard pressed to find the Lost River Range on a map. “To most of us these mountains have remained in the shadows, still growing by fits and starts, as evidenced by the 1983 earthquake. In other words, perfect for Outdoor Idaho,” says host and writer/producer Bruce Reichert. The crew explores the unique formations of the province geologists call Basin and Range, and meets the hardy individuals who live alongside these 12,000-foot peaks. This also has become a place to test oneself. The crew profiles endurance runner Kelly Lance, who climbed all nine of the state’s 12ers in record time. In Mackay and Challis the struggle is to succeed in a fast-paced world without losing what so many appreciate.

“Off the Grid” – Outdoor Idaho explores what it means to go “off the grid” in Idaho. For some, it’s a way to protect themselves from impending anarchy. But for most, it’s a way to conserve energy and natural resources, while gaining self-sufficiency and lower utility bills. This episode examines the lifestyles of three families who have learned to cope, going “off the grid.”
“Pend Oreille Country” – In Idaho there may be no magnet more powerful than Lake Pend Oreille. It influences so much of the Idaho Panhandle, drawing people from Spokane and, increasingly, from all over the world. The lake is to Panhandle residents what the Sawtooth Mountains are to some of us in southern Idaho. This is one complex lake! Some call it an inland sea: 43 miles long, and more than 1,000 feet deep. It’s large enough to produce powerful storms capable of capsizing even good-sized boats. We decided to concentrate on the geology and the fishery, the history and the threats to the quality of life, as well as the culture that has grown up around towns like Sandpoint.

Idaho Experience brings to life the stories of the extraordinary people and defining events that have shaped Idaho’s past and present. The following programs were produced and aired during FY 2019.

“Forgotten Neighbors: Idaho’s Chinese Immigrants” – In 1870, nearly one-third of the population of the Territory of Idaho was Chinese. Most of them were men who worked in mines, though a handful of Chinese women found their way to Idaho. While the majority of the workers ultimately returned to China, they left a substantial impact on the West through the infrastructure they built and the Western culture they influenced. Not many Idahoans know the history of Chinese workers in our state. This episode doesn’t just tell their stories, it also explores what it means to be an Idahoan and who gets to define what Idahoan means.

“We Sagebrush Folk: Annie Pike Greenwood’s Idaho” – Using newly found primary sources never seen by the public, producer Marcia Franklin brings to life the Idaho writer Annie Pike Greenwood, who was heralded during her time but ended up in relative obscurity. Greenwood penned “We Sagebrush Folks,” a chronicle of her struggles as a farmer’s wife and teacher in Hazelton, Idaho, in the early 1900s. In contrast to myth-making descriptions of pioneer life, the memoir shines a light on the hard reality of farming in the newly irrigated “Eden” of southern Idaho, describing concerns rarely discussed until recent decades, including depression and abuse. It also contains beautiful passages about Idaho. The documentary takes viewers inside the aging and mysterious Greenwood School, named after Greenwood.

“Pioneers of the Air: Idaho and the Birth of Commercial Aviation” – The country’s first commercial airmail delivery took flight in 1926 — from a newly created airport where Boise State University stands today. That commercial airmail company was created by Walter Varney and based in Boise. It would become part of United Airlines, a global passenger airline. Not long after that first airmail flight, hundreds of landing strips were created across the state, making even the most remote wilderness areas accessible to the masses from the air. There was also a need to create a system of arrows and beacons to help early pilots get where they needed to go. Only a few of those arrows and beacons still exist in Idaho, and some aviation enthusiasts are racing to preserve those bits of history.

“Some Lived: An Idaho POW’s Story” – In this program Second Lieutenant Mark Brooks Calnon recalls memories of World War II as a pilot for the 8th Air Force, 384th Bomb Group. He recounts experiences of being shot down, captured and interned as a prisoner of war at Stalag Luft III, where he witnessed “the great escape” and at Stalag VII-A where he was eventually liberated.

“Idaho’s Mail-Order Messiah” – After a revelation from God, Frank B. Robinson founded Psychiana in Moscow, in 1928. He rejected traditional religion and urged his students to tap the universal God Law for health and happiness. Psychiana had no churches, no ministers, no services. But through advertising and mail order, it became one of the largest employers in northern Idaho and one of the largest mail-order operations in the U.S. with millions of mailings and hundreds of thousands of subscribers.
Author Adam Johnson – Author Adam Johnson talks about his works and writing philosophy. Johnson, a professor of creative writing at Stanford University, is the recipient of the Pulitzer Prize for his novel, “The Orphan Master’s Son,” and the National Book Award for his short story collection, “Fortune Smiles.” He is also the author of another novel, “Parasites Like Us,” and a short story collection, Emporium. Johnson talks about North Korea, which he has visited and which provides the backdrop for “The Orphan Master’s Son.” His next novel, revolves around the theme of climate change.


“Journalist Steve Coll” – Journalist Steve Coll talks about his latest book, “Directorate S: the C.I.A. and America’s Secret Wars in Afghanistan and Pakistan.” The exhaustively researched book is a follow-up to Coll’s Pulitzer Prize-winning book, “Ghost Wars: The Secret History of the CIA, Afghanistan, and Bin Laden, from the Soviet Invasion to September 10, 2001.” In his new book, Coll takes a look at the complex relationship the United States has with Pakistan, particularly with that country’s intelligence agency, the ISI. The U.S. has funded the agency in the past, only to find that it was supporting terrorism. Coll also talks about new information he gleaned about the negotiations over Idahoan Bowe Bergdahl, who was held hostage by the Haqqani network of the Taliban for five years.

“Author Anna Quindlen” – Bestselling author and Pulitzer Prize-winning columnist Anna Quindlen talks about the political and cultural landscape of today, including the Me Too movement. Quindlen also talks about the power of reading to bridge gaps between people.

“Architect Jeanne Gang” – Renowned architect Jeanne Gang talks about her work and architectural philosophy. Gang, the founder of Studio Gang in Chicago, is known for her innovative architecture and use of materials.

“Columnist Nicholas Kristof” – Pulitzer Prize-winning New York Times columnist Nicholas Kristof talks about his views on current social issues in America. His next book will look at those concerns, focusing on his hometown of Yamhill, Oregon. Kristof talks about programs he believes would help ameliorate the problems.

“Keith Allred” – Can we all just get along better? Idaho native Keith Allred answers a resounding “yes” to that question, and now has a national platform to try and make that happen. Allred, the new executive director of the National Institute for Civil Discourse, talks about his vision. Allred is a mediator who founded The Common Interest, a multi-party citizens’ group that studied Idaho legislative issues and came to a consensus on positions. He is taking that model to a national level with a new initiative called “CommonSense American.” Even though political rancor is high right now, Allred sees that as an opportunity for positive change.
“Our family is most interested in clean, family-friendly program offerings – especially educational shows that we can use for homeschool enrichment. Thank you for the many good shows currently available.” – Rachel

“Thank you so much for all that you do for our children and community!” – Josephine

“... I am a junior level college student at the University of Southern Maine. I am taking a physics course this semester and just the other day our lesson was over simple machines. For class we watched a video from Idaho Public Broadcasting ... I just wanted you to know how far your education is reaching, all the way to the east coast! We all loved the video, and it was an excellent learning tool.” – Karac

“I especially appreciate your coverage of the Idaho Legislature (Idaho in Session, Idaho Reports). Keep up the good work!” – Teresa

“We are news junkies! Your channel allows us to get well analyzed, factual truthful news!” – Jim and Mary

“Without a doubt, Public Television provides the most important, informative, educational & entertaining programming available. Without it, I wouldn't own a television.” – Carol

“Idaho Reports fills a special need in our state. It’s easy to get information on national issues, but Idaho is a news desert, without Idaho Reports.” – Werner and Judith

“We love Public Television. Thank you for your commitment to great production, broadcasting and programming!” – Scott and Christy

“Enjoyed the showing of We Sagebrush Folks at the Wilson Theater in Rupert! My family has similar history in the area.” – Cheryl

“I am an educator and will be using IDPT in my classroom.” – Gina

“This program gives my students a purpose for writing and a chance to share their message. They are eager to ramp up their ideas with descriptive language knowing they have to convey the meaning clearly and vividly. – Lisa, first grade teacher

Quotes from librarians:
“Thanks for once again bringing your enthusiasm and fun activities to our Summer Reading program! The kids had a great time and it’s always fun to see what you have planned!” – April, Kamiah Community Library

“We’re actually the next to the poorest county in Idaho according to the ALICE report and that puts us at nearly the poorest county in the entire nation. With the backing of Idaho Public Television to do these programs, these are experiences that these children just would not have and my hope is that by just kind of a ripple effect it reaches out into the community and classrooms. Not only are the children engaged but the adults are engaged.” – Vivian, Madison District Library, Rexburg

I did not know that PBS offered so many educational [resources]. I had seen it with my kids growing up, they watched the shows, but I didn’t realize as an educator that there were so many options available to help support teachers and informal educators. – Jennifer, Glenns Ferry