Idaho Public Television offers unmatched services to families throughout the state, including Idaho’s most rural communities:

- Five digital transmitters and 46 repeaters provide free high-quality educational and cultural broadcasts to nearly 99% of Idaho’s population.
- We offer tremendous learning services online and in cooperation with local Idaho libraries, the State Board of Education, the State Dept. of Education, and others.
- We are highly efficient with our funding.
- Our local productions and services won 67 regional and national awards, including 12 Emmy nominations and 4 Emmy awards.
- Multiple channels, including our Idaho (HD), Plus (HD), Learn/Create, World and Kids, with a variety of educational opportunities to encourage life-long learning.
- Three full-time education specialists focusing on educators, families and communities.

In FY 2022, Idaho Public Television provided these key local services:

- Local programming, including Outdoor Idaho, Idaho Reports, Idaho Experience, Science Trek, The Idaho Debates, and Dialogue: Conversations From the Sun Valley Writers’ Conference.
- Live statewide broadcast coverage of the Idaho Legislature.
- Live and archived streaming of meetings from the Capitol, Idaho Supreme Court, Office of the Governor, and more.
- During the summer, Classroom Idaho: Boot Camp features educators from across Idaho teaching K-6 students everything they need to know to be ready for the upcoming school year.
- Extensive online teacher and student resources.
- Children’s educational events such as literacy and STEM presentations.
- Online outreach and engagement events of local productions.

Idaho Public Television’s local services had deep impact throughout the state:

- 62% of Idahoans regularly watch IdahoPTV.
- 120,905 children watched our broadcasts each week.
- 257,111 general audience streaming views during the year.
- 733,613 PBS KIDS audience streaming views.
- 2,023,901 pages were viewed on IdahoPTV’s website by 857,687 visitors.
- 245,764 views of Idaho In Session online.
- 60 literacy and STEM presentations attended by a total of 6,898 participants throughout the state.
- 13 educational technology trainings attended by a total of 108 teachers and 54 students.
- 75,462 users utilizing online Learning Media local and national resources.
- IdahoPTV’s Education team visited over 14,000 people in communities all across the state bringing high quality educational content to kids, parents, and teachers.
Idaho Public Television’s Mission
We harness the power of public media to encourage lifelong learning, connect our communities, and enrich the lives of all Idahoans. We tell Idaho’s stories.

Idaho Public Television Educates

IdahoPTV uses the power of television and the internet to enhance the lives of thousands of Idaho families each week. Community education services range from locally produced events and workshops to children’s events, such as literacy and STEM workshops, program screenings and discussions, a literacy contest, educator workshops, parent workshops, online book clubs, and online educational resources.

Idaho Public Television brings learning resources to classrooms and homes across Idaho empowering Idaho schools, teachers and students.

Science Trek is an integrated web and broadcast project designed to: introduce science topics to elementary-age schoolchildren; provide educational materials for teachers and parents; and inspire students to investigate science, technology, engineering and math (STEM) career potentials. Each month of the school year, Idaho Public Television releases new video shorts and several “60 Seconds With Science Trek” spots on a specific scientific topic. Topics during FY 2022 included: water, amphibians, teeth, sports physiology, weather, dams, urban wildlife, skin, sewage, astronomy, soil, elk, and climate.

IdahoPTV’s Classroom Idaho: Boot Camp (July 10—August 20, 2021) provided programming for students preparing to enter grades K-6. This locally produced series featured educators from across Idaho teaching students everything they need to know to be ready for the upcoming school year. Students in grades K-6 received a crash course in the key ideas they will need to know to be successful the following school year. Additionally, English language learning courses aired on Mondays and Fridays. Classroom Idaho: Boot Camp was provided because of a lack of summer and educational activities through public schools and public summer camps due to pandemic restrictions.

IdahoPTV and MontanaPBS continued to join together (Sept. 7, 2021 through April 26, 2022), for Tech Talk Tuesday, a monthly virtual discussion about teaching and learning with technology. The webinars featured teachers from both states sharing strategies, tips and tricks, and real world solutions for integrating technology in classrooms.

IdahoPTV produced a series of short videos that emphasize what’s working in the world of Idaho education. Our focus is on Idaho Governor Brad Little’s “Leading Idaho” campaign and is included with our education department’s goals.

During July and August 2021, Idaho Public Television’s education team partnered with South Boise Women’s Correctional Center to offer weekly online parenting workshops to incarcerated mothers. The program served 6 mothers and focused on building healthy relationships between mother and child(ren). The women participated in one workshop each week for eight weeks while also working toward applying skills learned during weekly visitation with their children. Workshops with the mothers as well as family activities were based on Sesame Street’s Brave, Strong, Resilient curriculum.
Professional Development Series
Idaho Public Television partnered with Idaho Children’s Trust Fund and Optum Idaho to bring teachers, counselors and other practitioners a three-part virtual professional development series centered around our documentary “Resilience: Hope Lives Here.” The hourlong film investigates Adverse Childhood Experiences (ACEs), which include abuse, neglect, divorce and other childhood traumas. All of the webinars were available to teachers and practitioners at no cost and available for one professional development credit through Idaho State University. The three professional development courses were attended by 189 teachers throughout the state.

Teaching Coding to K-5 Students
Coding is the new literacy. Throughout this course, teachers learned how to code using PBS KIDS Scratch Jr, an app designed to teach beginning coding to K-5 graders. Teachers learned the reasons that teaching coding is important and how to integrate coding into their curriculum. It was available for one professional development credit through ISU.

Bailee Bigley was named the 2021-2022 IdahoPTV Digital Innovator. She teaches 3rd grade at Linden Park Elementary in Idaho Falls. During the year, Bigley had many opportunities to explore new teaching strategies and share her knowledge with other Idaho teachers. Throughout the year, she partnered with IdahoPTV education staff on professional development trainings for teachers around Idaho. “I am honored to be receiving this award,” says Bailee. “I believe technology can empower students of all ages. Effective technology integration can help students be successful in so many ways.”

The FY’22 PBS KIDS Writers Contest was open to children in grades K-3rd grade. There were 359 submissions from around Idaho. Regional awards ceremonies were held in Boise, Moscow and Pocatello to celebrate the winners and their stories.

Literacy and STEM Presentations
IdahoPTV’s education staff made 60 literacy and STEM presentations in communities around the state to a total of 6,898 participants.

IdahoPTV provided PBS Learning Media, a resource for learners of all ages. It was available online at idahoptv.org. A collection of educational materials based on IdahoPTV’s award-winning history series Idaho Experience is included. These materials focus on state curricula for elementary school students and were compiled by Idaho teachers for Idaho teachers. The teacher-curated videos and teacher-written facilitator guides are correlated to fourth-grade Idaho Content Standards for social studies.

To help parents navigate the latest information and recommendations to ensure the health of families, Bright by Text offered expert tips about community resources, safety protocols, and at-home activities to engage children. Bright by Text, a free service, was offered in English and Spanish. Bright by Text collaborated with experts like the Centers for Disease Control and Prevention, PBS Kids, Nurse-Family Partnership, and others to provide an expert-backed health and wellness curriculum.
IdahoPTV’s education team produces a monthly education newsletter for parents, educators and members of our Idaho community. It is a source for the latest on events and workshops related to STEM, early literacy, and school readiness; media literacy and student journalism programs; free educational materials and resources; professional development opportunities; new content announcements; and much more. To sign up for the newsletter, go to [https://www.idahoptv.org/education/educators/newsletter/](https://www.idahoptv.org/education/educators/newsletter/).

**Parent Talk Virtual Events**
On January 26, Idaho Public Television’s family education specialist and Idaho classroom teachers offered an online discussion “Getting Ready for Kindergarten” to parents, caregivers and daycare providers. The discussion included information on tools for helping kids learn letter recognition, games that incorporate counting, and more. On April 27, the online discussion “Getting Ready for Kindergarten!” included information on specific actions parents can take to prepare their child for their first year of school.

**Ready for School Kits**
IdahoPTV put together 700 Ready for School kits and delivered them to schools around Idaho for kids starting school. Inside the Ready for School kits: “The Night Before Kindergarten” book; wipe-and-write sheets for learning letters, numbers and shapes; tri-grip crayons; pencils; scissors; activity cards for learning shape recognition and counting; and school readiness guidelines from the Idaho State Department of Education.

**Resources to Help You Be Your Child’s Best Teacher**
IdahoPTV launched a new campaign for getting parents involved in co-viewing during PBS KIDS programs. Our new Parents site [https://www.idahoptv.org/parents/](https://www.idahoptv.org/parents/) puts all the program descriptions and learning goals for PBS KIDS programs in one place. It also contains discussion questions, activities and schedules so that, as a parent who cares about quality education, you are in control. On the site you’ll find short videos that explain how to choose the right programs, how to engage with your little one, and how to interact and explain the themes while you watch and learn together.

Another site that parents and caregivers might enjoy is our new IdahoPTV In Your Neighborhood site: [https://www.idahoptv.org/learn/neighborhood/](https://www.idahoptv.org/learn/neighborhood/). Whether your child goes to a public or private school or is homeschooled, this site offers ideas on how PBS KIDS and IdahoPTV educational materials can help you be in charge of your child’s learning. Learn about how IdahoPTV’s family and community education projects are bringing Idahoans together and changing lives in neighborhoods around our state.
Idaho Public Television Informs

Airing on Fridays, Idaho Reports began its 50th season in August 2021. The show’s hosts were joined by guests to discuss topics, including statewide hospital crisis, consequences of crisis care, shortage of juvenile mental health care, election results, new electoral district maps, election audits, childhood education, and shortage of educational staff. During the legislative session, hosts were joined by political and community leaders, experts, and reporters to who gave their analysis of the week’s events. Discussion topics included: education content standards, foster care system, cost of living, property tax relief, and criminal justice issues. On January 10, IdahoPTV provided video pool coverage of the Governor’s State of the State and Budget Address. Idaho Reports launched a new newsletter that provides a weekly roundup of reporting from the Idaho Reports team.

Idaho in Session provided live gavel-to-gavel coverage of Idaho’s House and Senate floor session, coverage of hearing rooms, streams of the Joint Finance — Appropriations Committee, court hearings, Governor Brad Little’s press conferences, and more from all three branches of Idaho’s government on idahoptv.org. This service allowed residents in all parts of the state to participate in their state government and provided other broadcast outlets with footage, enhancing our commercial colleagues’ abilities to cover state government. Idaho in Session is a collaborative effort among Idaho Public Television, the Idaho Legislative Services Office, the Idaho Legislature, and the Idaho Department of Administration.

In April 2022, The Idaho Debates invited qualifying candidates in statewide and congressional primary races to participate in the debates. The hourlong debates included reporters representing all corners of the state who asked questions on behalf of the Idaho Press Club. Debates for GOP candidates for Attorney General, GOP candidates for Superintendent of Public Instruction, and GOP candidates for Idaho Secretary of State were broadcast on Idaho Public Television and made available online. The Idaho Debates is produced in partnership with the University of Idaho McClure Center, Boise State University’s School of Public Service, Idaho State University, the League of Women Voters, and the Idaho Press Club.

IdahoPTV is the only statewide Emergency Alert System provider — while other entities reach portions of the state, IdahoPTV is the only outlet that can reach every community quickly and effectively.
Outreach Events

August 25 — IdahoPTV producer Bill Manny was a participant on the City Club Civility Panel Discussion.

September 18 — Idaho Experience “Out of the Shadows” presentation and screening at Northwest Danish Association’s annual Danish American cultural retreat. There were 21 attendees.

September 24 — Idaho Experience Talking Event at Terraces of Boise (assisted living facility).

October 8 — Idaho Public Television partnered with Idaho State University in Pocatello to host a screening event of Idaho Experience “Through Youthful Eyes.”

October 12 — Idaho Experience “Idaho Constitution Revealed” online classroom presentation for the Osher Lifelong Learning Institute - Boise State University. There were 200 attendees.

November 4 — Idaho Experience “We Sagebrush Folks’ Annie Pike Greenwood’s Idaho” online presentation for the Hailey Public Library Lecture Series. There were 24 attendees.

November 11—IdahoPTV’s videographer Jay Krajic made a presentation to the Red Hat Ladies Society in Meridian about his work utilizing broadcast cameras and other equipment. There were 10 attendees.

January 27— Idaho Experience “Remembering Bear River” screening at the Natural History Museum in Pocatello. There were 340 attendees.

February 10 — Idaho LegisLadies and Gentlemen (legislator spouses) hosted an informational presentation by IdahoPTV staff who talked about the importance of public television in Idaho and entertained the group with clips from upcoming programs and projects, including education work being done in communities around Idaho.

April 6 — IdahoPTV hosted 45 students for Leadership Boise Academy at the station. Staff explained the work we do at IdahoPTV and led tour groups introducing them to studio productions, production control, and field productions. On April 13, we hosted the Leadership Boise group at the station for a similar event.

April 26 — Idaho Reports reporter Logan Finney was a debate panelist for the GOP Superintendent Debate at the local NBC station. On April 28, Logan participated as a debate analysis pundit on the local NBC station’s Viewpoint program.

May 18-21—IdahoPTV education staff made appearances with the Nature Cat mascot at libraries in Meridian, Glenns Ferry, Gooding, and Caldwell, and at the Idaho Falls Zoo. There were a total of 855 attendees.

May 31, IdahoPTV staff and board directors assisted the Antiques Roadshow team when they visited Boise to film three episodes for its upcoming 27th season. There were approximately 3,000 guests from the public who attended and received free verbal evaluations of their antiques and collectibles from experts from the country’s leading auction houses and independent dealers.
Idaho Public Television Inspires

Through a grant from the Centers for Disease Control and Prevention through the Idaho Resilience Project, IdahoPTV produced content that will help all Idahoans with issues relating to behavioral health and resilience. “Raising Resilient Kids: Mental Health Matters” focuses on how to talk with kids about mental health. This is an issue that many in the education community are seeing as critical to the success of our students. Short segments were broadcast on air and on social media throughout June. A powerful hourlong special featuring some of Idaho’s top mental health experts was broadcast June 28. The Resilience: Hope Lives Here website: idahoptv.org/resilience includes new resources for parents focused on how to talk to your kids about their mental health. We hope to normalize these discussions and empower parents to help their children be more resilient and hopeful.

Outdoor Idaho began its 39th year of celebrating the incredible richness of our state. Outdoor Idaho explores the beauty, the drama and the science of nature, while examining the significant environmental and resource issues facing the West.

Iconic Idaho Photo Contest
The Outdoor Idaho Facebook page has proven invaluable in connecting us with thousands of supporters of Idaho Public Television. We have seen how social media can be a bridge between old and young and those interested in the outdoors. It has allowed folks to comment on our efforts and to offer suggestions. And it has made some real friendships. We are well known for our monthly Iconic Idaho Photo Contest. Everyone can participate merely by posting a photo on the site; and some months we get literally hundreds of photos. The judges were the previous month’s winners.

The following episodes were produced and aired during FY 2022:

“Salmon Reckoning” aired October 14. In this program, IdahoPTV took a closer look at the newest proposal to save Idaho’s iconic salmon, this one from Idaho Congressman Mike Simpson. There’s something in his wide-ranging $34 billion initiative for everyone to love or hate, especially when it means breaching the four lower Snake River dams.

“Spud Country” aired December 5. In Idaho, raising spuds is a traditional way of life. From planting to harvest, potato farming provides not only food but jobs, friends, family, community, culture, tradition and even fun. Outdoor Idaho spent a year gathering dozens of interviews and thousands of video clips in order to showcase an entire year’s worth of potato growing. We’ve seen the brute force it takes to farm spuds. It’s not easy and it’s certainly not simple. And in Idaho, potatoes are big business, which means high risk and high reward. From potato farmers to potato scientists, hear from the people whose livelihoods are dependent on spuds.
“The Next Chapter” aired March 3. This is a show about the ways individuals and organizations are turning the page on the next chapter of their lives. Change is the inevitable constant. It doesn’t matter if you’re a farmer in Twin Falls trying new methods of growing crops or a couple retiring from a life in the Salmon River wilderness. Or even if we’re talking federal agencies like the Forest Service and the Bureau of Land Management. This program looks at the way technology is changing how we manage wildlife, how climate change is affecting a business dependent upon timely snowfall, and the changes going on with trail maintenance.

“Wildflowers” aired June 16. Come spring, there are three things one can expect — rain, wind and wildflowers. While rain and wind have their purpose, it’s wildflowers that capture the hearts of those willing to look down and around. Outdoor Idaho enters the world of wildflowers to tell the stories of the colorful flora that crisscross our state. We’ll admire Idaho’s wildflowers through the eyes of botanists, photographers, herbalists, farmers and hobbyists. Along with an education in uncultivated plant life, viewers can expect to see an enchanting array of unique and dazzling wildflowers from across Idaho.

Idaho Experience began its 5th year bringing to life the stories of the extraordinary people and defining events that have shaped Idaho’s past and present. The following programs were produced and aired during FY 2022:

“Idaho Utopia: The New Plymouth Colony” aired September 23. At first glance, New Plymouth, Idaho, looks like any small town. But from the air, New Plymouth reveals its unique place in history. As far as anyone knows, it’s the world’s only horseshoe-shaped town. The New Plymouth Colony was founded in the 1890s by members of the National Irrigation Congress in Chicago, who were looking for somewhere to test the premise that small, productive irrigated farms could be arranged to let farmers work their land while living close to church, school and neighbors. The shape was part of that plan. The horseshoe included boulevards on either side of a U-shaped park one mile long, which separates inner and outer rows of houses. Each “colonist” got one of these “home acres.” Farmland radiated out from the horseshoe, with churches, businesses and village hall inside the ring. This is a surprising story, because no one expects a town with utopian roots or in the shape of a horseshoe. Every small town has a story to tell, but few have origin stories as compelling as New Plymouth’s.

“Nothing but the Truth” aired October 14. In Idaho’s early days, disputes were settled by knives, guns and fists. It took a few zealous advocates to ensure that the rule of law prevailed over vigilantism in the 1800s, and it takes the same dogged commitment to ensure justice in our time. Two sensational Idaho murder cases, 100 years apart, remind us about the enduring power of truth, justice, and fact-finding.
“Caxton: An American Press” aired December 5. When J.H. Gipson joined his small family printing business in Caldwell in 1904, he was barely 20 and a junior high school dropout. Over the next six decades, Gipson would grow Caxton Printers into a successful publishing, printing, and school-services company. Today, Caxton is thought to be the oldest independent publishing house west of the Rockies and prints everything from books to ballots. Today, the sixth generation of Gipsons — sisters Megan and Hannah — works at Caxton. The company has survived a fire, two world wars, the Great Depression, and now a pandemic.

“Tracks of Time” aired March 3. Idaho Experience brought the history of Idaho’s railroads to IdahoPTV. This program included segments on the first railroad to enter Idaho, how Union Pacific built the Sun Valley Resort, and “The Great Sheep Wreck of 1912.”

The following Dialogue: Conversations From the Sun Valley Writers’ Conference interviews were produced and broadcast in FY’22:

On December 3, Daniel James Brown, the best-selling author of “The Boys in the Boat,” talked about his newest book, “Facing the Mountain,” which honors the 442nd Regimental Combat Team, a segregated unit of Japanese-Americans who fought in World War II despite the fact that many of their families were incarcerated in the United States simply for being of Japanese descent.

On December 10, Tom Ikeda, who provided critical research for Daniel James Brown’s book, discussed his Seattle-based nonprofit, Densho, which preserves the stories of Americans of Japanese descent during World War II. Ikeda’s parents and grandparents were imprisoned in the Minidoka camp in Idaho.

On December 17, Catherine Grace Katz talked about “The Daughters of Yalta,” her first book. In it, she illuminates the contributions of Anna Roosevelt, Sarah Churchill and Kathleen Harriman to the seminal 1945 meeting of world leaders at Yalta, which included their fathers — Franklin Delano Roosevelt, Winston Churchill and Averell Harriman.

On December 24, Sarah Broom unpacked her National Book Award-winning memoir, “The Yellow House,” which chronicles the devastating effects that decades of neglect and bureaucratic amnesia have had on her childhood neighborhood of New Orleans East.

On December 31, longtime New Yorker writer and author Susan Orlean talked about her writing style and her work, which includes hundreds of magazine articles, “The Library Book,” and an upcoming memoir.

On January 7, novelist Tayari Jones described the process of writing “An American Marriage,” a novel that chronicles the trajectory of a marriage when one of the spouses is wrongfully imprisoned. Jones talked about the serendipity that led to the book’s characters, as well as how her writing is informed by the experiences of her parents, who were both active in the civil rights movement.
The Governor’s Summit on the Future of Work streamed live October 12. IdahoPTV hosted the 4th Annual Age of Agility Online Summit for business, education, and policy leaders from across Idaho. During “The Governor’s Summit on the Future of Work” by Idaho Workforce Development Council and Idaho Business for Education, business, education and policy leaders from across the state shared insights and innovations to ensure Idahoans thrive in our future workforce. The discussion was followed by a live Zoom panel discussion. Video from this conference was edited into a 30-minute discussion and was broadcast November 1.

After a competitive grant application process, Idaho Public Television was one of 10 PBS stations chosen to participate in the nationwide#PBSForTheArts initiative highlighting arts groups that focus on social issues and which kept creating even during the COVID-19 pandemic. IdahoPTV produced an online story about the Open Arms Dance Project, one of Idaho’s most unique performing arts companies. “Flipping the Script” takes viewers behind the scenes as the group rehearses for its biggest concert ever and then performs at the Morrison Center for the Performing Arts in Boise. Open Arms is an inclusive, multi-generational dance company. Its dancers range in age from 7 to 76. Some have disabilities; others identify as able-bodied.

“I am an Idaho Educator and I am excited to use Idaho PTV to enhance and enrich the student experience in my classroom.” — Ryan

“Thank you for the great kids programming, my 4 year old loves it!” — Damon

“To be informed on a local level with no interpretation is critical these days.” — Mary

“Please continue to be the voice of truth in the news.” — James and Dinu

“Thanks Outdoor Idaho for doing an episode on this important issue for our state and region!” — Brad

“Thanks so much for bringing us great programming. We appreciate the hard work you do to provide us with local programs such as Idaho Experience and Outdoor Idaho.” — Stephen and Debra

“IdahoPTV has played an essential role in helping us to maintain our sanity during the COVID pandemic! Thank you for your innovative programming that has brought us international and domestic news coverage, Masterpiece Theater, and the arts and humanities. You do make a difference.” — Ed
“I thoroughly enjoy watching the broadcasts, streaming on Passport and receiving the monthly issues of the Channels publications. Keep up the good work!” – Susan

“Our family of 7 loves PBS--the NewsHour, Frontline, Nova, PBS Kids shows, etc. Thank you for providing good, educational content that is balanced and informative.” – Jonathan and Heidi

“Thank you. You’ve always been a view to the outside world. Yet, in my lifetime, through a pandemic, you’ve been a lifeline.” – Mary

“PBS is about all we care to watch. Keep up the excellent programming!” – Jim and Elaine

“I could not enjoy my weeks without IPTV, thank you and thank you for all you do.” – Sheila

“Though I live in Washington, I find Idaho Public Television’s programming far more interesting. Thank you for all that you do.” — Kathleen

“Thank you so much for the wonderful programming you provide. Keep up the great work PTV!” – Frank

“PBS is my daily viewing network; the programming is outstanding.” – Ghislaine

“I love Public Television and I believe we have the best local station. When traveling I am always surprised that other stations are not as good. I am also exceedingly grateful that you are so comprehensive and excellent in your programming. Thank you so much.” – Richard and Susan

“I absolutely love pbs! Thank you for being my calming force in an otherwise stressful world.” – Kaylen