

GENERAL MANAGER'S REPORT



IDAHO PLUS KIDS CREATE WORLD

Boise KAID-TV 4 Coeur d'Alene KCDT-TV 26 Moscow KUID-TV 12 Pocatello KISU-TV 10 Twin Falls KIPT-TV 13

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Quote

"We especially love PBS Kids. Thank you for the great programming." – Wes



We Appreciate Our Board Directors

There are a lot of things that keep Idaho Public Television strong. You may see our local productions on your screen and education staff in your communities, but there are people behind the scenes whom you may not get to see!

One such group is our Friends of Idaho Public Television board. They represent another connection to our communities and to you. They are an amazing bunch from around the state with various personal and professional backgrounds. I want to point out a few changes to our Friends board, including new leadership and new directors.

Jamè Davis is our new Friends board president. She lives in Post Falls. Amy Lientz is the first vice president, and depending on the day of the week and her work schedule, lives in Moscow. Randy Morgan is the second vice president and lives in Boise. Brad Rasor is the treasurer and lives in Hayden. And Jenny Emery Davidson is the secretary and lives in Hailey.

We also have new board directors from around our broadcast region: Dr. Shane Hunt of Pocatello; Dr. Kent Burnham of Spokane, Washington; Dr. Kim Eimers of Lewiston; and Rocky Owens of Coeur d'Alene.

I didn't include all of the other great folks on the board, many of whom have been associated with us for years. You can find all of them listed on the inside cover of every Channels magazine. They all care deeply for their communities and IdahoPTV. We are lucky to have such wonderful community-minded people who share their time and talents with us.

In the Community

Iconic Idaho

Check out our latest monthly Iconic Idaho photo contest winners on Outdoor Idaho's Facebook page. Thanks to all the photographers, to this month's judges, and to you, who make it worth continuing a tradition started back in 2009.





In response to Idaho's teenage vaping crisis, Idaho Public Television has launched a statewide campaign designed to provide awareness about the dangers of teen vaping. The KNOW VAPE campaign includes an anti-vape video contest for Idaho 13-to-18-year-olds.

"The teen vaping epidemic in Idaho is poisoning our kids and disrupting our schools and families," says IdahoPTV executive producer Jennie Sue Weltner. "We think teen-created stories will be a powerful tool to let Idaho youth know that vaping is extremely addictive and dangerous."

More than \$10,000 in cash prizes will be awarded to the winners. The grand prize winner will be awarded \$2,000; seven first place winners will receive \$500 each; three second place winners will receive \$250; and up to 14 third place winners will receive \$150.

Winning videos will be broadcast on IdahoPTV and shared across social media channels.

Grant Received to Support Family Community Learning Workshops

IdahoPTV's education team received a grant from the Idaho Community Foundation to support Family Community Learning workshops in the communities of Wilder and Notus. These workshops encourage scientific thinking and give parents the language and support to foster scientific thinking and inquiry for themselves and their children. The hands-on workshops are designed for community settings and include multi-session sequenced experiences that are built for adaptability to a wide variety of communities and contexts.



Participating in IdahoPTV's Storytime in a Box Program

A librarian in Challis for five years, LaVon Rhodes shares her experience participating in IdahoPTV's Storytime in a Box program and cohort and explains how it has enhanced the library's literacy outreach.

Rhodes has worked as a librarian for the Challis Public Library for 5 years. The community of about 1,000 residents lies halfway between Stanley and Salmon, Idaho, in the mountainous eastern part of the state.

In 2022, Rhodes participated in Idaho Public Television's Storytime in a Box program, which IdahoPTV designed for Idaho public libraries. This year, the focus was the five early literacy practices that provide preschool-aged children and their families the skills needed to start kindergarten ready to learn.

"The help, the inspiration from your program ... we wouldn't have made our reading program happen without you," says Rhodes. "I've never participated in anything quite like it."

Librarians like Rhodes receive professional development and a box of quality books, craft supplies, and activities and manipulatives to accompany storytimes. There is also a professional cohort for Storytime in a Box that allows librarians and other caregivers the chance to share ideas and best practices and learn from one another on how to best serve their communities.

Rhodes says that in the past, "the only program we offered for kids was a summer reading program, and now we are offering programming year-round. I don't think we could have without the Storytime in a Box opportunity."

"We now have weekly storytimes, and we are incorporating crafts into our offerings. I cannot rave enough about how wonderful it was to have the ideas and the books" from Idaho Public Television, she says.

According to Rhodes, the library sees a lot of homeschool kids and parents; library visits and storytime provide social interaction.

For one six-year-old boy, weekly storytime sessions have been especially valuable. Rhodes says, "His mom told us she'd been struggling to get her son to read; he just wasn't interested." She said that after a month of Challis' weekly storytimes, he became excited about reading and has started reading on his own.

Rhodes says that Idaho Public Television's Storytime in a Box also has led Challis Public Library to start planning new STEM and literacy programs in the Challis community.

Our IdahoPTV Productions



"The Digestive System"



Your body needs food to stay healthy, but how does it turn food into the nutrients you need? This month's videos from Science Trek explore the second brain of the digestive system and how it controls moods and actions in addition to fueling the body.

Each month, Science Trek explores subjects with short videos available on the Science Trek website (sciencetrek.org), YouTube, and PBS Learning Media.

The Science Trek website has facts, games, links, and lesson plans correlated to Idaho and national science standards.

Links to Recent Local Programs

These programs are available online and through the PBS app.



"In the Shadow of the Bitterroots"

<https://video.idahoptv.org/video/in-the-shadow-of-the-bitterroots-lgmb2e/>



Dialogue

"Idaho Author Anthony Doerr"

<https://video.idahoptv.org/video/author-anthony-doerr-special-qyvxc/>



"Remembering the Sunshine Mine Disaster"

<https://video.idahoptv.org/video/remembering-the-sunshine-mine-disaster-50lk8m/>