2D Barcode

Past GM Reports

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June 2023

Quote
“Thank you, IDPTV, for the wonderful selection of shows. My husband and I enjoy many of the different genres on your channel. We even tried and now like shows we didn't know we would!” – Michael and Lori

Honoring excellence in video and television across all screens.

We are pleased to announce the following awards recently presented to IdahoPTV from The Telly Awards:

TV History
Silver - Idaho Experience “Proving Up”
Bronze - Idaho Experience: “Tracks of Time: The History of Idaho’s Railroads”

TV Sci-Fi
Silver - Idaho Experience “Idaho Myths, Monsters, and Legends”

Online Series: Education and Discovery
Silver - Science Trek

TV Miscellaneous
Silver - Outdoor Idaho “Looking Back and Moving Forward”

TV Motivational
Silver - Outdoor Idaho “Beyond Labels”

Online Motivational
Silver - Open Arms Dance Project

In the Community

Winners of Anti-Vaping Video Contest for Teens Announced

Idaho Public Television’s KNOW VAPE campaign announced the winners of the 2023 KNOW VAPE video contest for Idaho 13-to-18-year-olds.
Twenty-eight videos produced by teens from across Idaho were awarded a total of $10,000 in cash prizes. Two grand-prize winners from Boise — 16-year-old Halle Lowman and 14-year-old Eli Richey — received $2,000 each. Lowman’s video included an original musical composition paired with a portrayal of a teenage girl experiencing the negative spiraling effects of vaping. Richey’s video featured a rap, which Richey wrote and performed, to warn about the dangerous contents of vapes plus solutions for how to quit vaping.

Teens were asked to produce a 90-second video that speaks to the dangers of vaping, prevention or how to quit vaping.

All winning videos can be viewed at https://www.idahoptv.org/shows/specials/knowvape/home/.

Winning videos will be broadcast on IdahoPTV and shared across social media channels.

The contest was part of KNOW VAPE, a statewide campaign designed to raise the alarm about the dangers of youth vaping in Idaho. The campaign includes a documentary called Nic Sick, featuring Idaho teens and their struggles with vape addiction; the teen video contest and social media campaign; free resources for parents; and a standards-based, multi-grade-level curriculum for educators.

Idaho Public Television partnered with Idaho’s seven public health districts on the project with funding from the Idaho Millennium Fund, an endowment created from the master settlement agreement reached with tobacco companies and states in 1998.

IdahoPTV Awarded Grant to Create Videos Connecting Youth to Construction Careers

Idaho Public Television is one of 10 public media stations nationwide selected to create fun and engaging videos to help connect young people with potential careers as part of the next chapter of the American Graduate initiative — American Graduate: Jobs Explained.

Led by the WNET Group and funded by a $3.2 million grant from the Corporation for Public Broadcasting, American Graduate: Jobs Explained focuses on digital content created by, with and for youth, and shared on social media platforms to help young people explore potential careers, stay inspired, and commit to continued education and training.

As part of this grant-funded project, IdahoPTV has hired Matthew Baltzell to create original video content focused on construction careers. “I’m excited to be a part of this project, and I hope to inspire a new generation of construction professionals. There’s a lot that people don’t know about this industry,” says Baltzell. “There’s so much art and science that goes into this line of work, as well as new technology changing things all the time. I just saw a demonstration of Building and Information Modeling (BIM) that uses virtual reality to interact with 3D models of buildings. I toured the College of Southern Idaho’s RV that’s decked out with equipment and TV screens to teach middle school students about construction work. I visited a charity event called the Construction Combine, where high school students learn construction by building sheds for Idaho veterans. By talking with the people working in construction today, I’ll be able to shine a light on the opportunities that young Americans have in front of them. I also hope to make things fun and engaging along the way.”

Check out this video for an introduction to the Construction Jobs Explained series: https://video.idahoptv.org/video/introducing-construction-jobs-explained-a7rihe/.
The public media initiative American Graduate was launched in 2011 to help young people stay on a path to a high school diploma and has since evolved into explaining career pathways for students exploring all types of postsecondary education and employment.

Idaho Public Television is producing videos about construction careers that will be available on Instagram, YouTube and Facebook with #JobsExplained and tailored hashtags #ConstructionJobsExplained and #JobTok.

“Since 2018, IdahoPTV has been assisting young adults in finding their career paths through the American Graduate initiative,” says Jeff Tucker, general manager of Idaho Public Television. “First we focused on highlighting high-paying, in-demand careers for graduates with an apprenticeship, a certification or a two-year degree. We built a lot of great partnerships with state education and industry leaders. For the next three years, the American Graduate: Jobs Explained grant allows us to continue the great work for any student seeking additional education after high school for the construction industry. And we’re focusing on young adults and social media. It’s where the interest and eyeballs are. This is a way that IdahoPTV can use private funding to continue to be helpful to the citizens of Idaho.”

The WNET Group, which is leading the national American Graduate: Jobs Explained effort, worked with CPB to select and collaborate with the 10 stations. Each will create original digital videos about in-demand, lucrative and civic-minded careers in industries like manufacturing, healthcare, green transformation, trades, information technology and hospitality. The goal is to not only improve the economy, but also build stronger, informed and more civic-minded communities.

Our IdahoPTV Productions

createid

LOVE OVERCOMES HATE IN COMMUNITY MURAL PROJECT

The newest episode of Idaho Public Television’s original online arts series, createid, asks the question, “Can art heal a community?”

On a hot summer night in 2021, vandals sprayed swastikas on the walls of a downtown Boise tunnel leading to the nation’s only memorial to Anne Frank, the young diarist and victim of the Holocaust. The hateful act made national news.

Leaders in Boise had a choice: simply cover up the antisemitic graffiti or do something bolder. The City of Boise decided to partner with the Wassmuth Center for Human Rights to transform the dark tunnel into a piece of art.
The resulting mural reclaimed the space and sent a message of inclusiveness to those who pass through the tunnel. The project is documented in a short createid video called Love Wins, Hate Loses.

“There is such wonderful synergy between art and human rights,” says Dan Prinzing, former director of education at the Idaho Human Rights Center. “Art can draw you in, art can create a conversation, art can express. But it’s also subject to interpretation.”

The city sent out a call to Northwest artists in the summer of 2022. “As soon as I read the art call I went back and read the diary of Anne Frank,” explains Portland, Oregon, muralist and writer Addie Boswell. “I kept telling my husband, ‘Oh I just really want to get this project’ because it just spoke to me in so many ways.”

“The committee was really drawn to Addie’s proposal because it had that element of community engagement,” explains Stephanie Johnson, public art program manager for the City of Boise. “The committee’s hope for this mural is that it would take back this space and shine light into a previously blank, dark tunnel. We wanted to instill a sense of hope and belonging.”

In September of 2022, Boswell came to town with a mural design, tools, paints, brushes and a vision that the community would help her paint. “I love working with community centers and I feel like there are not a lot of places left where we can meet on equal footing,” says Boswell.

“Love Wins, Hate Loses” follows Boswell as she preps, paints and seals the mural. With the help of volunteers and passers-by, Boswell completed the work of art in just six days.

Boswell was impressed with the Boise community. “There’s something beautiful happening here that really doesn’t happen very often,” she says. “You have a shared vision.”

“I hope that the energy resonates and continues with that space, because I think that’s what this was all about,” says Johnson. “The goals and mission of our public art program exemplify the city’s desire to create a city for everyone. And I think this is a really cool example of how that’s done. And how on the spot you can say, ‘Everyone is welcome to come paint and leave their mark in a tunnel.’”

To watch Love Wins, Hate Loses, check out the created website at https://www.idahoptv.org/shows/specials/createid/. You can also watch a time-lapse of the 8th Street mural project and a video about another muralist on the show’s social media pages. Find createid content by searching for @createidahoptv on Instagram, Facebook and YouTube.

“Inventions”

Inventors use the scientific method to answer questions, solve problems and invent things. In this month’s Science Trek videos, learn how Thomas Edison used science to invent the light bulb, how food researchers use the scientific method to create new taste combinations, and how inventors in Idaho are creating new things.

Each month, Science Trek explores subjects with short videos available on the Science Trek website (scienctretrek.org), YouTube, and PBS LearningMedia. The website has facts, games, links and lesson plans correlated to Idaho and national science standards.
Link to IdahoPTV’s Past Production

This program is available online and through the PBS app.

“Prehistoric Idaho”

https://video.idahoptv.org/video/prehistoric-idaho-fub1ws/