

## **Friends of Idaho Public Television, Inc. Board of Directors Mission**

The Board of Directors of the Friends of Idaho Public Television, Inc. is an advisory board organized to assist in publicizing, supporting and securing financial support to enrich, enhance and augment Idaho Public Television programming. Directors have no management or financial responsibility for Idaho Public Television.

## **RESPONSIBILITIES OF DIRECTORS FOR IDAHO PUBLIC TELEVISION:**

- 1) Serve as a community sounding board to provide input to the Friends Board and IdahoPTV staff. Participate in IdahoPTV community events in the director's area, subject to availability.
- 2) Prepare for and attend the majority of board meetings in person or by teleconference or videoconference. In the case of our annual August board meeting, board directors are encouraged to join in person.
- 3) Review IdahoPTV General Manager's monthly reports and periodically visit IdahoPTV website (<https://www.idahoptv.org/>) to stay current on IdahoPTV issues. Promote Idaho Public Television's reputation for quality programming and educational resources to help broaden the base of Friends support throughout Idaho.
- 4) Maintain a current financial Friends of Idaho Public Television, Inc. membership by individual or family.
- 5) Cultivate financial support by assisting in the identification and solicitation of potential donors and sponsors and participating in follow up thank you calls.
- 6) Help nurture relationships with state and federal officials and representatives to maintain and increase state and federal funding for public broadcasting. Encourage an annual plan for social and informative communication with state and federal officials to further these objectives.

## **Board Committees**

### **Executive**

There shall be an executive committee, composed of the officers, which shall have the powers of the board of directors between meetings. The actions of the executive committee shall be submitted to the board for ratification at its next meeting.

## **Advocacy**

To develop and implement strategies for supporting the mission and service of IdahoPTV before lawmakers and the general public through testimony before local, state and national legislative committees, meeting with lawmakers, developing a volunteer speaker's bureau, providing volunteer support for Idaho Public Television, and such other measures as may help to advance the Idaho Public Television mission through advocacy.

## **Board Recruitment**

To recommend policies on director participation, giving, and involvement, to facilitate a periodic review of Board performance at least every three years, to conduct Board planning and director training, and to present slates of officers and directors at the Annual Meeting of the Board of Directors that represent diverse people and geographic regions and meet the mission of the Corporation in the roles of advocacy, board recruitment, endowment, and marketing/development. This committee will organize Board trainings, retreats, and strategic planning.

## **Endowment**

The Endowment Committee shall be chaired by the Treasurer of the Board and will include the General Manager of IdahoPTV as a non-voting ex-officio member. The committee will implement financial and fiscal policy consistent with all applicable regulatory requirements for all funds donated to the corporation for the support of Idaho Public Television by individuals, corporations, or foundations, make such funds available to Idaho Public Television on a timely basis, and satisfy itself that contributed funds are properly disbursed. It will regularly report on the status of receipts, funds, and investments to the Board of Directors. The Endowment Committee shall have charge of funds held by the Corporation or any appurtenant Foundation.

## **Marketing/Development**

The Marketing/Development committee will include as an ex-officio, non-voting member the Marketing/Development Director of Idaho Public Television. This committee will identify and develop financial support for Idaho Public Television from individuals, corporations, and foundations through peer identification and review, cultivation, stewardship, gift solicitation, and such other measures as may help to advance the Idaho Public Television mission through funds development.

