



## SOUTH FLORIDA'S FAVORITE RESTAURANT REVIEW SHOW



**CHECK PLEASE! SOUTH FLORIDA** is WPBT and WXEL's popular local series where amateur foodies recommend and review their favorite restaurants. The program offers viewers 'real' reviews and new places to discover! Award-winning chef and local restaurateur, Michelle Bernstein moderates the panel and offers her own insight and color. In each episode, Chef Bernstein also prepares a simple recipe, demonstrating her own take on trendy menu items.



SOUTH  
FLORIDA



Joyce Belloise  
Executive Producer  
305 424 4181  
[jbelloise@SouthFloridaPBS.org](mailto:jbelloise@SouthFloridaPBS.org)



## ALIGN YOUR BRAND WITH...

### THE MOST POPULAR LOCAL SHOW ON SOUTH FLORIDA PBS

Broadcast **4 times per week** on **WPBT & WXEL**, reaching a potential audience of **2.4 million households** from the **Sebastian Inlet to Key West**

### ONE OF SOUTH FLORIDA'S MOST INFLUENTIAL AND ICONIC CHEFS

*Michelle Bernstein*

**James Beard Award-winning Chef,**  
Restaurateur, Author & Television Host

Bernstein's *La Trova* has been recognized as **one of America's Best New Restaurants** (*GQ Magazine 2019*)

### A HIGHLY-ESTEEMED, AWARD-WINNING BRAND

**2019** – **JWU ZEST Award** – Reader's Choice Best Food Reporting

**2008-2017** – Multiple NATAS **Suncoast Emmy Award nominations:**  
Best Interview Show; Best Talent; Magazine Program

**2011** – Nominated for Sun Sentinel's **Best of Blogs Awards**

### THE LONGEST-RUNNING RESTAURANT REVIEW PROGRAM IN SOUTH FLORIDA

*"In its 11 years on the air, the program has featured **more than 350 restaurants** and has had **more than 5,000 viewers** apply to be guest reviewers. Bernstein...has been host of the South Florida "Check, Please!" since the start."*

**Michael Mayo, Dining critic,**  
*South Florida Sun-Sentinel 2019*



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