KMOS-TV provides Missouri citizens with commercial-free, quality, substantive programming which enriches, enlightens, informs and entertains.

KMOS-TV is a valuable asset to central Missouri, which is comprised of primarily rural communities. Many residents depend on broadcast television, and express their appreciation for our non-commercial news, music, and for the high-quality children’s programming.

In 2015, KMOS-TV engaged with Missouri citizens in 38 counties through our local broadcasts, annual Young Writers’ Contest, local appearances, and parades.

Most people, however, know KMOS through the broadcast of PBS programming as well as our niche programming on KMOS Create and WORLD.

With a broadcast signal that covers 178,000 households in a 20,000 square mile area, KMOS-TV connects residents with commercial and subscription-free information otherwise unavailable.

Through these and the activities outlined on these pages, KMOS-TV continues to build relationships between and within the many communities in our large coverage area.
ON THE GROUND

American Graduate Champion Schools

Four area school districts were recognized as American Graduate Champions with a $1,500 Corporation for Public Broadcasting grant administered by KMOS-TV.

The local grants were awarded as part of the KMOS-TV outreach effort as a participant in the Corporation for Public Broadcasting’s American Graduate Initiative, which featured the broadcast of the Peabody Award-winning documentary, 180 Days: Hartsville. In this film, viewers witnessed a year-long set of efforts by a Southern town to address the demand for reform in American public schools and watched what happens when the systems that can either fuel or diffuse that reform - bureaucracy, economic opportunity and fixed mindsets - interact and intersect.

Promoting Science Literacy

KMOS partnered with the Missouri Theatre in presenting the live stage version of Sid the Science Kid for young audiences. The characters come to life on stage in the musical, action-packed adventure full of comedy, music and discovery. In conjunction with the performance, KMOS helped with a meet & greet and presented door prizes and activity guides.
ON THE AIR

180 Days: Rewind
KMOS-TV produced a live, local follow-up to the national program 180 Days: Hartsville, which aired in June. In it, three local school district superintendents discussed issues raised in the national film, as well as topics related to K-12 education in Missouri. Participants (pictured from left): Dr. Peter Stiepleman, Columbia; Dr. Scott Patrick, Warrensburg, and Dr. Joyce Ryerson, Versailles. Rounding out the panel are Holly Bennett, educator from Kingsville and Joyce Downing, UCM Associate Dean and Professor of Special Education. The discussion was moderated by KMOS General Manager Phil Hoffman.

Cancer: Following the Cure
In April, PBS broadcast the Ken Burns series Cancer: Emperor of All Maladies. KMOS produced a live program to follow the final episode. It featured a discussion with Live call-in program features a panel discussing advances in cancer care and treatment in Missouri. Panelists (right) included: Mark Tungesvik, MD Oncologist; Joseph Muscato, MD Oncologist; Kimberly Suppes, MD Surgeon; Janet Walker, RN Director of Oncology; Judy Waechter, CRRN Hospice and Steve Hentzen, Prostate Cancer Networking Group.

Pause
KMOS introduced a weekly community affairs program to highlight issues and activities occurring around central Missouri. General Manager Phil Hoffman, as host, has provided a platform to introduce viewers to many local organizations, agencies, and individuals including: Johnson County Historical Society, Cancer Survivor Group-Get Your Rear in Gear, Big Brothers and Big Sisters of Johnson County.

Show-Me Ag
Host Kyle Vickers visits with producers and agri-business leaders to discuss issues of importance to our agricultural infrastructure and economy. Topics included:
- A look at legislation nicknamed “the right to farm law” that called for statewide vote on farming practices.
- Rules proposed by the EPA regarding regulation of waters used by agribusiness.
- Recent economic activity in agricultural markets with Pat Westhoff, Director of the Food And Agriculture Policy Institute (FAPRI).
- An introduction to AgriMissouri, an organization that has connected producers to consumers and consumers to agriculture since 1985.
- A discussion on the production, distribution and marketing of organic produce in Missouri.
Community Screenings

300+ central Missouri residents attended the KMOS screening of Downton Abbey on Masterpiece that took place at the Missouri Theatre in Columbia (right), in addition to events in four other towns. This program has not only provided enjoyment to viewers, but has introduced many to KMOS for the first time.

Literacy with the Cat in the Hat

Preschoolers and their families attended an evening of literacy presented by Parents as Teachers of Warrensburg, Knob Noster, and Centerview, Warrensburg R-VI Early Childhood programs. Other partners were Warrensburg Parks and Recreation and Delta Zeta Sorority, who joined in to distribute free books and promote reading readiness skills. On hand was the Cat In The Hat, who also made a visit to the annual UCM Literacy Festival which features notable authors of childrens’ books.

Connecting with Young Families

Each June KMOS participates in the Hello Baby Expo, sponsored by the Columbia Daily Tribune. The booth is very popular with the youngest attendees as a PBS Kids Character invites young families to learn about the high quality programs for youngsters of all ages. This year, Daniel Tiger joined the event. Pictured KMOS staff member Louise Beasely reads to some of the 250 family members in attendance.
SUMMARY

Young Karsten, a kindergartner from Stover, earned first place in the KMOS Young Writers Contest with his story *Bill’s Hat is Very Stuck*. The tale of a cowboy, a bull, and a wind-blown hat also earned him second place in the national PBS contest.

Your feedback is the best way for us to measure how well we are serving central Missouri. Please do not hesitate to let us know how you feel about our programming, events or services. We welcome comments and questions by phone, email and regular post. In addition, you can learn more about KMOS-TV programming and services by visiting [www.kmos.org](http://www.kmos.org).

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"Thanks for giving us informative and decent programs as opposed to the three networks... We do not have satellite or cable by choice, so depend on KMOS almost exclusively for our TV entertainment and information."

- Bonnie & Richard Beckett