

KMOS-TV Community Advisory Board

Minutes of Meeting

February 22nd, 2017

The meeting was called to order at 12:40pm at the University of Central Missouri Union in Warrensburg, MO. CAB members present: Galen Dody, David Peerbolte, Cindy Squire, Tammy Chute, Bill Smart, Bill Rabourn and Rosalie Spencer. KMOS staff members present: Josh Tomlinson, Cherie Hiatt, Nicole Hume, Michael O'Keefe, Tom Phillips, Christy Millen, Karen O'Keefe and Nellie de Laurier.

Galen Dody began the meeting with the approval of the October meeting minutes. Tammy motions for approval, Bill Smart seconds and all members are in agreement, the minutes are approved. Next order of business was to approve the new addition to the CAB bylaws. Josh Tomlinson gives an explanation of the addition to add a UCM student to the board on a one year term. A student will be appointed at the May meeting. This student will help to provide feedback about KMOS. David motions the bylaws to be approved, Tammy seconds and all members agree the motion passes.

Josh Tomlinson, acting interim director gave an update on the director search, financial status and spectrum auction. The University has approved to continue the search for a new Director of KMOS-TV. The University will request to have one CAB member to be on the search committee. If any members would like to volunteer, they should contact Josh. Josh then spoke about the recent financial updates regarding the University and KMOS-TV. Governor Greitens withheld \$200 million from higher education in Missouri, resulting in a deficit of \$4.1 million for the University. KMOS is in a good position, no services or staff positions will be lost due to this withhold. We will make a stronger effort to show our value to the community in hopes of increasing donations. Regarding the FCC Spectrum Auction, KMOS is not moving channels, being repacked or selling any portion of our bandwidth.

Programming Director, Michael O'Keefe, gave an update on the new KMOS.org website which was released last week. We are the first PBS station to launch Bento 3. Engineer, Ray Walters was the strong force behind getting this completed. On January 16th we went live with our 24/7 PBS kid's channel on 6.4 replacing World channel. This kid's channel was created because research shown that families really depend on educational programming all hours for the day. Charter/Spectrum Cable Company picked up channel 6.4 in 38 different counties in Missouri. In November the top programs 31 of 50 were kids programs. A list of what cable companies carry our channels will be posted in the Contact.

Nicole Hume, the Development Manager, updated the board on the highlights of our upcoming development events. In March, KMOS will partner with the Home Builder's Association of Columbia to host Mid-Missouri Home Show on the 17th and 18th at the Parade Center in Columbia. Writer's contest has started and all entries must be postmarked to Mary Clevenger by March 17th. On March 14th, KMOS is partnering with Parent's As Teachers, Warrensburg Parks & Rec and UCM's Welch—Schmidt Center for Communication Disorders to

celebrate Dr. Seuss' birthday. It will be at the Warrensburg Community Center from 6 to 7:30pm for ages 6 and under. KMOS won two grants, one for the Vietnam War and Cyber Chase. The Cyber chase grant will be focused on providing STEM activities for kids. The Vietnam grant will fund a wide range of events and activities including 3 panels and screenings and online Q&A with Twitch TV. This grant is to publicize the Ken Burns' 10 night documentary event. Nicole showed a clip from the Vietnam documentary which can be seen on the KMOS website. In June, KMOS will be working with the UCM Museum and McClure archives as the "Wall that Heals" is brought to campus. PBS Passport is now available for members at the \$60 donation level. More information on Passport will be sent to KMOS members soon.

Production Manager, Tom Phillips gave an update on the upcoming production projects. Missouri Life Season 3 is in the early stages of production; so far Moberly, MO has signed on to do an episode. Season 2 was nominated for an Emmy and we hope to win it this year with Season 3. The show has been picked up by other PBS stations all across the state. Show Me Ag is in its 14th year of production. Kyle Vickers does a great job of showcasing the important aspects of farming and communities. This station offers a great educational opportunity for students with professional work experience and is a great resume builder. Our upcoming Pledge drive starts soon. Christy Millen is our promotions producer and has created 14 new spots and 30 promos that support KMOS programming and events. The production department also assists the University with different production events and the Athletic department with video board. Eric Boedeker is the producer who works with the students on the video board; this year alone they have worked at 50 athletic events. The production team is also working on the Vietnam grant and "Wall that Heals" project on panel discussions.

After questions from the board, the meeting adjourned at 1:25pm.